Sponsorships at WEFTEC increase your brand recognition, booth traffic, and position your as an industry expert while supporting WEFTEC programs and events. **WEFTEC 2021 registrants recalled 84% of sponsor companies unaided.**

73% of professional registrants are purchasing decision makers or influence purchasing decisions.

24% of attendees are planning to buy one or more products/services seen at WEFTEC within 12 months of attending.

**PURCHASING BUDGET OF WEFTEC 2021 REGISTRANTS**

<table>
<thead>
<tr>
<th></th>
<th>Capital Equipment</th>
<th>Operating &amp; Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wastewater Treatment</td>
<td>$11,890,700</td>
<td>$9,932,700</td>
</tr>
<tr>
<td>Drinking Water Treatment &amp; Distribution</td>
<td>$13,177,700</td>
<td>$5,624,600</td>
</tr>
<tr>
<td>Collection Systems</td>
<td>$8,193,200</td>
<td>$4,127,500</td>
</tr>
</tbody>
</table>
AUDIENCE REACH

299,786
Total Banner Ad Impressions – WEFTEC Mobile App

125,727
WEFTEC.org Unique Homepage Views

69,520
WE&T Circulation

13,000
Printed Conference Program

11,846
WEF Promotional Email Logo Views

6,400
Total Unique Attendee Leads via My Show Planner

2,846
Digital Conference Announcement Sponsor Page Views

1,802
Digital Conference Program Sponsor Page Views

1,687
Total Sponsor Page Views on WEFTEC.org

1,310
Opening General Session

Supporter Benefits
For indicated sponsorships $4,500 - $10,499

- Recognized as a Supporter Sponsor online, in the Map Your Show Planner, in print, and on onsite signage
- Logo and link on www.weftec.org
- Logo on sponsor listing page of WE&T WEFTEC issue and the Conference Program
- Logo on two (2) locations of free-standing sponsor signage in the New Orleans Morial Convention Center
- Map Your Show Upgraded Online Planner and Mobile App Listing
  + Access to opt-in leads
  + One (1) Show Special
  + Two (2) Virtual Business Card with Live Chat
  + Upload of two (2) Virtual Collateral

Partner Benefits
For indicated sponsorships $10,500 - $24,999
In addition to listed Supporter Benefits

- Recognized as Partner Sponsor online, in the Map Your Show Planner, in print, and on onsite signage
- Logo on sponsor listing page of the Conference Announcement
- Logo on sponsor banner in public space of the New Orleans Morial Convention Center
- Logo listed on a shared Opening General Session Slide with other Partner Sponsors
- If not exhibiting, one time registration list – either pre-show or post-show
- Two contextual tweets from @weftec (1 pre-show, 1 onsite)
- Logo included in two pre-show promotions from WEF to marketing list
- Map Your Show upgraded Online Planner and Mobile App Listing
  + Access to opt-in leads
  + Two (2) Show Specials
  + Four (4) Virtual Business Card with Live Chat
  + Upload of Four (4) Virtual Collateral

Note: Benefits such as tweets, registration lists, email promotions, and Map Your Show upgrades are unique to each sponsorship level.
Create a custom Platinum, Gold, or Silver Sponsorship package for the ultimate recognition by WEF members and WEFTEC attendees. We will help you create a perfect fit for your marketing and sales goal! Contact your sales representative for a consultation.

Conference-Wide Benefits
In addition to Partner Benefits listed on page 3, Conference-wide sponsors receive:

- Recognition as Conference-wide Sponsor online, in print, in the Map Your Show Planner, in print and on onsite signage
- Logo on shared Opening General Session slide with other Conference-wide sponsors
- Logo listed on signature sponsor sign shared with other Conference-wide sponsors
- Highlighted and expanded Conference Program listing
- Logo on weftec.org homepage slider; recognition as Conference-wide sponsor; link to weftec.org sponsor page
- If not exhibiting, pre-show and post-show registration list
- Five (5) contextual tweets from @weftec (2 pre-shows, 2 onsites, and 1 post-show)
- Logo included in three pre-show email promotions from WEF
- Map Your Show upgraded Online Planner and Mobile App Listing
  + Access to opt-in leads
  + Two (2) Show Specials
  + Four (4) Virtual Business Card with Live Chat
  + Upload of Four (4) Virtual Collateral

33 Average Unique Clicks on sponsor carousel logos
**CONFERENCE-WIDE**

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**NEW! EXHIBIT HALL CHARGING LOUNGE**  
**MEMBER: $25,000 | NON-MEMBER: $40,000**

Sponsor an upgraded charging lounge for attendees to use when they need a quick rest or a location to meet-up. Lounges are available in select exhibit halls and in the Stormwater Pavilion and Intelligent Water Pavilion.

- Two (2) meterboard signs within the lounge with sponsor logo
- Upgraded lounge furnishings including charging with custom clings
- Recognition in mobile app and conference program.

**NEW! WELLNESS LOUNGE**  
**MEMBER: $28,000 | NON-MEMBER: $33,600**

The wellness lounge offers a quiet space for attendees to take a break, reflect, meditate, and refresh themselves. Lounge includes a branded charging locker to encourage attendees to leave their technology behind (and power it up).

- Logo recognition on signage outside and incorporated inside the lounge
- Custom wrap on charging locker inside the Lounge
- Giveaway for up to 500 visitors, production included

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**GLOBAL CENTER AND INTERNATIONAL RECEPTION**  
**MEMBER: $30,500 | NON-MEMBER: $36,600**

WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. WEFTEC typically welcomes xxx global registrants from xx countries, and WEFTEC 2022 already has country pavilions from China, Denmark, Korea, and Taiwan.

- Located in the high-traffic WEF Plaza area
- Recognized as a sponsor of the International Reception in digital, print, and signage
- Includes production and placement of sponsor logo clings on theatre tables
- Includes production of a giveaway with sponsor’s logo during the International Reception
- Sponsor may provide 15-30 second PowerPoint content for plasma screen display to run when screen is idle
- Advertisement in the digital Global Center directory

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**MOBILE APP**  
**MEMBER: $28,000 | NON-MEMBER: $35,000**

The WEFTEC mobile app by Map Your Show was launched more than 54,800 in 2021, and app banners were viewed more than 299,700 times. The app is active before, during, and after WEFTEC, as users plan for their trip, navigate onsite, and review their visited sessions and exhibitors.

- Custom splash page when app is opened
- Banner ad displays on primary navigation pages; redirects to exhibitor directory or sponsor directory page (if not exhibiting)
- Map Your Show upgraded Online Planner and Mobile App Listing
  - Included in Featured Exhibitor listing
  - Priority placement in search results
  - Highlighted booth on floor plan
  - Access to opt-in leads
  - Two (3) Show Specials
  - Four (6) Virtual Business Card with Live Chat
  - Upload of Six (6) Virtual Collateral
  - Six (6) showcase images and descriptions
  - Four (4) showcase video
  - Showcase image or video on Directory Home Page – live link directs attendees to company’s listing
  - Product Category Sponsorship – guarantees #1 listing in category

---

**REGISTRATION**  
**MEMBER: $28,000 | NON-MEMBER: $35,000**

- Exclusive banner ad on WEFTEC registration site landing page
- Logo footer on registration confirmation emails – confirmations sent twice to all registrants
- Logo, booth number, custom colors on select registration counters
- Two (2) meter board signs placed in registration areas

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**WEFTEC LIVE STUDIO**  
**MEMBER: $30,500 | NON-MEMBER: $35,900**

Interviews and news desk highlight videos will be recorded in person in the WEFTEC Live Broadcasting Studio, located in booth 3369, Hall H, happening live on the exhibit floor and broadcasting on WEFTEC.org to viewers around the globe!

- Corporate logo recognition on the Studio Plexi Walls (clings).
- Branding on the Graphic Wall on the back exterior wall of the Studio structure.
- Logo recognition on two monitors in viewing area
- Sponsored content segment
BRANDING

LANYARD RECYCLING
Associate your brand with sustainable practices. Includes lanyard collection by assigned attendants wearing branded t-shirts.

Partner
MEMBER: $12,000 | NON-MEMBER: $14,400
- Partner benefits
- Exclusive to one (1) sponsor
- Production of t-shirts for attendants included
- Write-up in conference program, online, and in mobile app
- Signage recognizing sponsor at collection areas

LANYARDS
MEMBER: $18,700 | NON-MEMBER: $22,500
Logo branding on lanyard distributed to professional attendees at all registration areas. Sponsor is responsible for lanyard production and costs.
- Partner benefits
- Exclusive to one sponsor

MOBILE APP
MEMBER: $10,500 | NON-MEMBER: $12,600
The WEFTEC 2021 mobile app by Map Your Show was launched more than 54,900 times, and sponsor banners were viewed more than 299,700 times. The app is active before, during, and after WEFTEC, as users plan for their trip, navigate onsite, and review their visited sessions and exhibitors.
- Partner benefits
- Limited to three (3) sponsors
- Banner ad displays on primary navigation pages; redirects to exhibitor directory or sponsor directory page (if not exhibiting)
- Upgraded digital listing
  - Included in Featured Exhibitor listing
  - Priority placement in search results
  - Highlighted booth on floor plan
  - Access to opt-in leads
  - Two (3) Show Specials
  - Four (5) Virtual Business Card with Live Chat
  - Upload of Six (6) Virtual Collateral
  - Six (6) showcase images and descriptions
  - Four (4) showcase video

OFFICIAL WEFTEC PENS
MEMBER: $18,000 | NON-MEMBER: $21,600
The official WEFTEC pen distributed in New Orleans will be made of sustainable materials and feature the 2023 logo. WEFTEC pens are used at other WEF events, providing recognition onsite and throughout the year. Don’t miss your chance to have your logo on the collectible 2023 WEFTEC pen. Production is included. Sponsorship confirmation must be received by July 17, 2020.
- Partner benefits
- Exclusive to one sponsor

TOTE BAGS
MEMBER: $18,700 | NON-MEMBER: $22,500
The WEFTEC tote bag is one of the most popular sponsorships for its wide use and outstanding recognition and recall among attendees. Displays five (5) sponsor logos in one color and the WEFTEC 2020 logo. The tote bag is distributed at all onsite and satellite hotel registration areas. Production included; sponsorship confirmation must be received by May 1, 2022.
- Partner benefits
- Limited availability to five (5) sponsors

TROLLEY CARTS
Only in New Orleans! Trolley transportation runs continuously, from Hall B to Hall I during open exhibit hours Monday — Wednesday. Sponsor one or more of the six trolley carts and have your custom art drive through the exhibit hall on multiple locations of the trolley. Choose two (2) carts and receive partner benefits, or one (1) cart for supporter benefits. Production included.

Partner
MEMBER: $14,000 | NON-MEMBER: $16,800
- Partner benefits
- Exhibitor exclusive
- Multiple branding areas on two (4) carts

Supporter
MEMBER: $8,000 | NON-MEMBER: $9,600
- Supporter benefits
- Exhibitor exclusive
- Multiple branding areas on one (2) cart
ENGGAGING EVENTS

INNOVATION SHOWCASE RECEPTION
MONDAY, OCTOBER 10, 5:30 PM – 6:30 PM
Reception attendees enjoy complimentary beverages during the Hospitality Hour while networking with exhibitors and speakers in the Innovation Pavilion.

PARTNER SOLD!
MEMBER: $13,200 | NON-MEMBER: $15,850
■ Exclusive to one (1) company
■ Partner benefits
■ Post-show list of participants in Excel
■ Logo on event signage
■ Recognition during presentation
■ Sponsor logo on giveaway distributed during event; production included

SUPPORTER
MEMBER: $6,800 | NON-MEMBER: $8,200
■ Supporter benefits
■ Logo on event signage
■ Recognition during presentation

OPENING GENERAL SESSION AND MONDAY AFTERNOON COFFEE SERVICE SOLD!
MONDAY, OCTOBER 10
Coffee service located outside the Opening General Session room, served after the Opening General session and during the Monday afternoon technical session breaks. Break service is provided in the technical session area.

PARTNER
MEMBER: $12,700 | NON-MEMBER: $15,800
■ Partner benefits
■ Exclusive to one company
■ Logo on event sign
■ Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
■ Sponsor is responsible for production of custom item

SUPPORTER
MEMBER: $5,350 | NON-MEMBER: $6,450
■ Supporter level
■ Logo on event signage
■ Sponsor recognition on each table

TECHNICAL SESSION COFFEE SERVICE
TUESDAY & WEDNESDAY, OCTOBER 10 & 11
Coffee service provided to all technical session participants during the Tuesday morning and afternoon breaks, and Wednesday morning break.

PARTNER
MEMBER: $11,000 | NON-MEMBER: $13,200
■ Partner benefits
■ Exclusive to one company per day
■ Logo on sponsor sign during service
■ Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
■ Sponsor is responsible for production of custom item

SUPPORTER
MEMBER: $6,800 | NON-MEMBER: $8,100
■ Supporter benefits
■ Exclusive to three companies
■ Logo on sponsor sign during service

WOMEN IN WATER
Current and future female water sector leaders representing a variety of disciplines – engineering, operations, research, management, and communications – are informed and inspired by a peer-to-peer exchange of knowledge and support.

PARTNER SOLD!
MEMBER: $10,500 | NON-MEMBER: $12,600
■ Exclusive to one (1) company
■ Partner benefits
■ Post-show list of participants in Excel
■ Logo on event signage
■ Sponsor logo on giveaway distributed during event; production included
■ Sponsor recognition on each table

SUPPORTER
MEMBER: $5,350 | NON-MEMBER: $6,450
■ Supporter level
■ Logo on event signage
■ Sponsor recognition on each table
By sponsoring Student and Young Professional events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair and Young Professionals Reception.

**STUDENT DESIGN COMPETITION**

**PARTNER**
MEMBER: $10,500 | NON-MEMBER: $12,600
- Partner benefits
- Sponsor logo on giveaway distributed to students and advisors at the Student Design Competition
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Company listing in the YP Connections newsletter
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
- Logo listed on the site banner and t-shirt produced for the Community Service Project

**STUDENT & YOUNG PROFESSIONALS EVENTS**

**SUPPORTER**
MEMBER: $7,000 | NON-MEMBER: $8,400
- Supporter benefits
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Company listing in the YP Connections newsletter
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
- Logo listed on the site banner and t-shirt produced for the Community Service Project

**ASSOCIATE**
MEMBER: $3,850 | NON-MEMBER: $4,600
- Supporter benefits
- Sponsor logo on Student Design Competition brochure
- WEF Student Design Competition brochure
- Company listing in the YP Connections newsletter
- Booth at Career Fair and Career Fair resume book
- Branding as a sponsor of the Community Service Project
- Logo listed on the site banner and t-shirt produced for the Community Service Project

**CAREER FAIR**
MEMBER: $2,450 | NON-MEMBER: $3,000
- Booth at Career Fair and Career Fair resume book
WEF INFLOW PROGRAM

Sponsorship of the WEF InFLOW Program supports a WEF initiative that strives to identify promising students and young adults from underrepresented groups who are interested in professional careers in the water industry. The WEF InFLOW Program is projected to provide support for up to 50 university students and recent high school graduates. Sponsorship support provides travel assistance, hotel accommodations, registration, and additional networking opportunities.

**CAREER FAIR & INFLOW PATRON**
The perfect opportunity to be included in the Career Fair as well as support and interact with InFLOW scholars.

**MEMBER: $5,000 | NON-MEMBER: $5,900**
- Supporter benefits
- Booth at Career Fair and Career Fair resume book
- One (1) Complimentary guest invitation to the Monday InFLOW meet and greet luncheon
- Directory of InFLOW Student participants
- Logo on InFLOW Monday Luncheon signage
- Logo on InFLOW conference program page

**GAME CHANGER**
**MEMBER: $10,500 | NON-MEMBER: $12,600**
- Partner Benefits
- Up to 4 Engagement Points (may be virtual or in-person) with Scholars:
  - Company Infomercial for virtual sessions prior to WEFTEC
  - Speaking Opportunities with Scholars
    - Job Recruiter who speaks directly with Scholars
  - Opportunity to provide a branded giveaway to Scholars (WEF to approve and identify logistics)
  - (2) Complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
  - Directory of STEMPath scholars
  - Logo on InFLOW conference materials
  - Logo on Tuesday Closing Ceremony and Networking Event sign
  - Sponsor recognition on wef.org InFLOW page
  - Opportunity to share two (2) company posts on InFLOW Linkedin Group throughout the year

**ADVOCATE**
**MEMBER: $6,200 | NON-MEMBER: $7,500**
- Supporter Benefits
- Up to 2 Engagement Points (may be virtual or in-person) with Scholars:
  - Company Infomercial for virtual sessions prior to WEFTEC
  - Speaking Opportunities with Scholars
  - (1) Complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
  - Directory of STEMPath scholars
  - Logo on InFLOW conference materials
  - Logo on Tuesday Closing Ceremony and Networking Event sign
  - Sponsor recognition on wef.org InFLOW page
  - Opportunity to share one (1) company posts on InFLOW Linkedin Group throughout the year

**PATRON**
**MEMBER: $2,700 | NON-MEMBER: $3,200**
- Up to 2 Engagement Points (may be virtual or in-person) with Scholars:
  - Company Infomercial for virtual sessions prior to WEFTEC
  - (1) Complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
  - Directory of STEMPath scholars
  - Logo on Tuesday Closing Ceremony and Networking Event sign
  - Sponsor recognition on wef.org InFLOW page
  - Opportunity to share one (1) company posts on InFLOW Linkedin Group throughout the year
TECHNICAL SESSION A/V
The technical program at WEFTEC is the most respected and competitive educational program of its kind, featuring over 350 speakers. The program is put together by more than 240 topical experts in the Program Committee using a highly rigorous selection process.

SUPPORTER
MEMBER: $7,900 | NON-MEMBER: $9,000
- Supporter benefits
- Exclusive to one (1) sponsor per listed track
- One (1) custom sponsor slide to display in rotation with WEF house slides between sessions in sponsored track room
- Post-show participant demographics
- Tracks:
  - Collection Systems and Distribution
  - Disinfection and Public Health
  - Facility Operations and Maintenance
  - Future Issues
  - Industrial Issues and Treatment Technologies
  - Municipal Wastewater Treatment Process and Design
  - Research and Innovation SOLD!
  - Residuals and Biosolids Management
  - Stormwater Management
  - Utility Management and Leadership
  - Watershed Resources Management and Sustainability
  - Water Reclamation and Reuse

NEW! REAL-TIME POLLING SPONSOR
Sponsor the live polling in select sessions. Attendees will be asked to provide real-time feedback during the session using a polling system via smartphone.

PARTNER
MEMBER: $10,500 | NON-MEMBER: $12,600
- Partner benefits
- Limited to five (5) sponsors
- Logo placement
  - Operations Challenge Event Banner, event and reception sign
  - A/V slides during reception opening, weighted to display longer
  - Sponsor-provided pop-up banner may be placed in the Operations Challenge contest area
- Four (4) representatives can attend the Operations Challenge Awards Reception

SUPPORTER
MEMBER: $7,800 | NON-MEMBER: $9,400
- Supporter benefits
- Logo placement
  - Operations Challenge event and reception sign
  - A/V slides during reception opening
- Two (2) representatives can attend the Operations Challenge Awards Reception

OPERATIONS CHALLENGE
How do operators and technicians overcome flooding, a sewer collapse, process failure and other emergencies? Do you wonder what happens behind the scenes during the operation of a wastewater treatment facility? Operations Challenge showcases the skills of best wastewater collection and treatment personnel in the world across five events: Collection Systems, Laboratory, Process Control, Maintenance and Safety.
ONSITE SIGNAGE

Visit the WEFTEC EnVision site for locations and pricing. For availability and specific placement, contact your sales representative. Don’t see a branding or signage opportunity that you have in mind? Ask us! Custom opportunities are available throughout the convention center. Sponsorship must be confirmed no later than July 29, 2022.

**METER BOARDS**
- **MEMBER:** $3,850 | **NON-MEMBER:** $4,700
  - Custom double-sided freestanding signs
  - Locations available in Level 1 lobbies: B, D, E, F, H
  - Production included

**TROLLEY STOP SIGNS**
- **SOLD!**
- **MEMBER:** $4,000 | **NON-MEMBER:** $4,900
  - Exhibitor exclusive
  - Custom double-sided signs at trolley stops
  - Production included

**BANNERS**
Member pricing from $4,500 – $14,000. Visit the WEFTEC EnVision site for specific opportunities.
- Custom single-sided or double-sided interior signs
- Locations available in Level 1 lobbies: B, D, E, F, G, H
- Production included

**EXHIBIT HALL CLINGS**
- Exhibitor exclusive
- 2’ x 2’ custom carpet clings can be located in prime exhibit hall aisle locations
- Production included

**SET OF 5**
- **MEMBER:** $2,250 | **NON-MEMBER:** $3,300

**SET OF 10**
- **MEMBER:** $5,150 | **NON-MEMBER:** $6,600

**SET OF 15**
- **MEMBER:** $7,300 | **NON-MEMBER:** $8,800

**CONVENTION CENTER CLINGS**
- **LOBBY DOOR CLINGS**
  - Custom clings for select glass doors across the convention center.
- **ESCALATOR CLINGS**
  - Custom clings for escalators from the lobby to technical session areas.
- **LOBBY C FOOD COURT GLASS CLINGS**
  - Custom clings in the high-traffic seating area in Lobby C.

**TRANSPORTATION DIGITAL SIGNAGE**
- **SOLD!**
- Signage on all active bus bays in the Shuttle Drop-off outside Hall G. The Shuttle Drop location is the only location buses will drop-off and pick-up attendees. Full custom sign will rotate with conference-branded route information. Exclusive to one sponsor.
  - **MEMBER:** $12,000 | **NON-MEMBER:** $14,400

**CHARGING STATION DIGITAL SIGNAGE**
- Have your video featured on one of the new charging station areas in the convention center public areas. Three charging stations are available on level one, in Lobby B, F, and G, and three stations are available on the meeting room level: near meeting room 242, 245, and 260.
  - **MEMBER:** $6,500 | **NON-MEMBER:** $7,800

**LEVEL 1 LOCATIONS**
- Treme – Lobby B
- French Quarter – Lobby F in concession seating
- Warehouse District – Lobby G

**LEVEL 2 LOCATIONS**
- Bayou St. John – Meeting Room 242
- Central City – Meeting Room 245
- Irish Channel – Meeting Room 260

Interested in branding a whole charging station? Ask your sales representative for pricing and details.

Orders placed after July 29, 2022 are subject to a price increase. Unless otherwise listed, signage does not include additional benefits.
TRANSPORTATION ADVERTISING

WEF shuttle buses run from Sunday, October 9 – Wednesday, October 12, carrying attendees between hotels and the convention center, and service all Facility Tours. Pricing is per bus, unless otherwise noted. All Shuttle Bus advertising orders must be confirmed by August 5, 2022.

HEADREST COVERS
Full color headrest covers, imprinted on both sides, placed on all seats of a shuttle bus. Pricing is per bus based on the quantity ordered.

- 50 per bus
- 12”x12” print area
- Full color, front and back of headrest

**1-4 BUSES**
MEMBER: $1,950 PER BUS | NON-MEMBER: $2,400 PER BUS

**5-10 BUSES**
MEMBER: $1,900 PER BUS | NON-MEMBER: $2,300 PER BUS

**11+ BUSES**
MEMBER: $1,850 PER BUS | NON-MEMBER: $2,200 PER BUS

SHUTTLE BUS VIDEO
Capture the attention of attendees while they are headed to and from the convention center. X shuttle bus routes will run morning and evening Sunday – Wednesday, carrying an estimated xx riders per day. Shuttle bus ads will be placed between WEF slide content. Ads are available to a limited number of sponsors to ensure that the ad content stands out. Staff are assigned to ensure that this content plays on at least 85% of the buses.

**20 SECOND AD**
MEMBER: $8,500 | NON-MEMBER: $10,200

**30 SECOND AD**
MEMBER: $11,000 | NON-MEMBER: $13,200
**SPONSORSHIP SALES**

**CONTACTS**

<table>
<thead>
<tr>
<th></th>
<th>Director of Advertising Sales</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nic Christy</td>
<td>Nic Christy</td>
<td><a href="mailto:nchristy@wef.org">nchristy@wef.org</a></td>
<td>+44 (0) 789-992-7926</td>
</tr>
</tbody>
</table>

**NORTHEASTERN U.S. & CANADA**

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vicki Bobo</td>
<td><a href="mailto:vbobo@wef.org">vbobo@wef.org</a></td>
<td>+1-470-448-3987</td>
</tr>
<tr>
<td>Lynn Krautter</td>
<td><a href="mailto:lkrautter@wef.org">lkrautter@wef.org</a></td>
<td>+1-470-448-3987</td>
</tr>
</tbody>
</table>

**SOUTHEASTERN U.S. & LATIN AMERICA**

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cari McBride</td>
<td><a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a></td>
<td>+1-703-535-5266</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mobile: +1-703-626-7449</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Fax: +1-703-684-2450</td>
</tr>
</tbody>
</table>

**WESTERN U.S. & CANADA**

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suzanne Shutty</td>
<td><a href="mailto:sshutty@wef.org">sshutty@wef.org</a></td>
<td>+1-703-407-0289</td>
</tr>
</tbody>
</table>

**EUROPE, ASIA, AND MIDDLE EAST** *Excluding Italy*

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thomas Bennett</td>
<td><a href="mailto:tbennett@wef.org">tbennett@wef.org</a></td>
<td>+44 (0) 207 993 4605</td>
</tr>
</tbody>
</table>

**WWW.WEFTEC.ORG/SPONSORSHIPS**