Water Environment Federation the water quality people™	**Water Environment Federation® Technical Exhibition and Conference (WEFTEC®) Application and License for Exhibit Space, Advertising & Sponsorships**

This Application and License shall become effective when it has been submitted by the exhibiting company ("Exhibitor") and accepted by the Water Environment Federation ("WEF"). The individual signing this Application and License represents and warrants that they are duly authorized to execute this binding Application and License on behalf of the Exhibitor and that the Exhibitor agrees to be bound by the terms of this Application and License along with the WEF bylaws, policies and other directives. Exhibitor agrees that upon acceptance of this Application and License by WEF, with or without its receipt of appropriate payment of the Exhibit Space Fee and/or further action by the Exhibitor, this Application and License shall become a legally binding contract; enforceable against the Exhibitor in accordance with its terms.

Exhibitor listed in this Application and License applies for contracted exhibit space ("Exhibit Space") at the 2027 Water Environment Federation Technical Exhibition and Conference (WEFTEC®) ("Event") and, if selected by Exhibitor, advertising and sponsorship in connection with the Event. WEF agrees to review Exhibitor's Application and License and to allow or to deny participation in the Event and/or advertising and sponsorship consistent with Event eligibility requirements, policies, and at the sole discretion of WEF.

As used throughout this Application and License, "Event Management" shall refer to WEF, its employees, agents, contractors, and subcontractors which assist in WEF conducting the Event.

INTRODUCTION

The annual Water Environment Federation Technical Exhibition and Conference (WEFTEC®) provides its members and public conference registrants with an educational program with an emphasis on cutting edge technological advances in the fields of water and wastewater treatment, collection systems, water quality, water reuse, and pollution control. WEFTEC is an integral part of WEF's educational offerings; products and services displayed, advertised, posted, linked, or demonstrated and, as such, any use of Exhibit Space must be related to the water quality industry and content must be presented in a manner that adheres to professional business standards and creates a context appropriate for all participants at WEFTEC. Should WEF determine, in its sole discretion, that any use of Exhibit Space, demonstration, sponsorship, and/or advertisement violates the terms set forth in this Application and License, is inappropriate, is outside the character and purpose of WEF or WEFTEC, or is not in the best interests of WEF or WEFTEC, WEF may require that the Exhibitor make changes to its use of the Exhibit Space, Exhibit Space personnel, sponsorship and/or advertisement including, but not limited to, dismantling its display, removing the inappropriate content or links, or ceasing the demonstration(s) as WEF deems to be inappropriate.

This Application and License is being granted to the Exhibitor to permit the Exhibitor to exhibit and/or advertise at WEFTEC. Failure of the Exhibitor to fully comply with all provisions of this Application and License may result in the termination of this License to participate in WEFTEC without refund. To permit the preparation of the Event in a timely manner and to create the appropriate environment for all the participants at WEFTEC, the policies, regulations, and procedures, including the schedule of certain activities, have been established by WEF. At its sole discretion, WEF reserves the right to unilaterally change, amend, or waive any of these requirements. All exhibitors are required to comply with WEF's contracted online platform Terms of Use and may be required to agree to the terms of use of additional third-party platforms in order to take full advantage of all services and events included in WEFTEC.

EXHIBIT SPACE

If approved by WEF, the Exhibit Space shall be used solely by the Exhibitor whose name appears on this Exhibit Space Application and License. The Exhibitor will not sublet or assign any portion of same or share the Exhibit Space allotted with another Exhibitor, individual, business, or firm unless approval has been obtained in writing from WEF. If the Exhibit Space is shared, WEF may remove the Exhibitor and assess violations to Exhibitor, which may affect future participation in the Event. Exhibit Space is assigned after a completed Application and License is accepted by WEF.

By submission of the Application and License, the primary, secondary, and billing contacts consent to receive communications sent by or on the behalf of WEF regarding WEFTEC, WEF's programs and events, and as otherwise related to WEF's exempt purpose and mission.

Exhibit space is assigned according to an Exhibitor's earned priority points during Advance Sales. Space is assigned on a date-received basis during all other assignment periods. WEF reserves the right to assign, designate or change Exhibit Space locations. The Exhibitor may request to reserve space away from competitors. WEF will do its best to honor competitor requests but can never guarantee a specific distance from competitors. WEFTEC space is allocated by a priority point system and that system will override any requests. WEF reserves the right to reassign exhibit space and to modify the floor plan.

Companies who apply for exhibit space in a specialty pavilion must be pre-qualified and meet the specialty pavilions' individual display requirements. Supporting documentation must be submitted to WEFTECSales@wef.org.

All invoices due to WEF must be paid prior to the assignment or occupation of Exhibit Space or Exhibitor demonstrations. If, during the Event, the Exhibitor is in violation of this Application and License, WEF bylaws, policies and other directives, WEF has, at any time, the right to regain the immediate possession of any Exhibit Space, remove Exhibitor from the Event without refund. Further, WEF reserves the right to accept or to reject this Application and License and to determine the eligibility of any company or product for inclusion in this Event.

WEF does not guarantee any specific result including, but not limited to, any specific number of leads, sales, visit, views, or any form of interaction with the exhibit as a result of this License, exhibiting at WEFTEC. A lack of engagement with an exhibitor's exhibit will not be grounds for any form of refund or compensation.

BOOTH SHARES

Exhibitors may request one or more Booth Shares if they contract for at least 200 square feet of exhibit space. The primary exhibitor must hold enough space to allocate a minimum of 100 square feet to each participating company, including the primary exhibitor.

All Booth Shares must be approved by the primary exhibitor and submitted through a Booth Share application. Payment must be made in full before the request is processed, and all Booth Share fees are non-refundable.

WEF will only approve Booth Shares for companies that are legally related to the primary exhibitor. Approved legal relationships include parent, subsidiary (child), or sibling companies. WEF retains the right to request documentation supporting the legal relationship.

The primary exhibitor maintains all exhibitor registrations for the shared space. Booth Share companies do not receive separate registration allotments.

Only the primary exhibiting company earns priority points for exhibiting participation. Booth Share companies are not eligible to receive priority points.

Definitions:

- **Parent company:** Owns 51% or more of another company's voting shares and controls its operations.
- **Subsidiary (child) company:** A separate legal entity controlled by another company.
- **Sibling company:** A separate business entity owned or controlled by the same parent company.

PRIORITY POINT POLICY

WEFTEC exhibit space is assigned according to an exhibitor's earned priority points during advance sales and considered when reviewing Exhibit Space move requests. During general sales, contracts received are assigned on a date-received basis.

Priority points can be earned as follows:

- 1 point per year for exhibiting at WEFTEC.
- 1 point per year for holding active WEF Exhibitor Membership.
- 1 point per show for exhibiting at WEF Specialty Conferences.
- 1 point per show for exhibiting in WEF's International Pavilion program. (1 additional point for signing up by October 31).
- 1 point for the winner of the WEFTEC Sustainable Booth Award (one award per year).
- **NEW!** 1 point for any sponsorship commitment, regardless of size.
- **NEW!** 1 point for any recorded volunteer activity, capped at 1 per company.

Exhibitors may lose 1 point per infraction for failure to adhere to show policy such as exhibitor display out of compliance with show regulations. Exhibitors will lose 5 points per infraction for early tear-down or abandonment.

NEW! Through 2026, all accrued points were removed from an exhibitor's record if the exhibitor missed two consecutive WEFTEC shows. Beginning in 2027, 25% of all accrued points will be removed for every consecutive year not exhibiting at WEFTEC, starting at year 3.

Mergers and Acquisitions: When a WEFTEC exhibiting company is part of a merger or acquisition, the acquired company may transfer its higher priority points to the acquiring company. To do so, legal documentation must be presented to WEF that shows all assets were sold to the acquiring company, including Exhibit Space points. Once received, WEF can transfer the points to the acquiring company. The new points will supersede the acquiring company's existing points, if any. Points cannot be combined.

EXHIBIT SPACE FLOOR LAYOUT & DESIGN

WEF reserves the right to assign, designate or change Exhibit Space locations. The aisles belong to WEF unless otherwise noted. Neither exhibits nor advertising material will be permitted to protrude into the aisles. End cap Exhibit Space is not permitted as the back wall blocks the line of sight to other in-line Exhibit Spaces in the same aisle. WEF reserves the right to control and prohibit any disruptive noises produced by an Exhibitor. Any unfinished portion of an Exhibit Space must be draped at the expense of the Exhibitor. Carpet and/or alternative floor covering is required in all Exhibit Spaces. The carpet or floor covering must fill the entire dimensions of the Exhibit Space. Carpet will be installed by WEF, at the

Exhibitor's expense, if the Exhibit Space is without carpeting and/or alternate floor covering on or before 6:00 p.m. CT, Sunday, September 27, 2027.

LOCAL LAWS
Exhibitor shall comply with all applicable laws and regulations including, but not limited to, those relating to health and safety, as well as WEF directives relative to number of persons in their Exhibitor Space, social distancing, face coverings, and any other directives issued by WEF to Exhibitor.

PAYMENT
Assignment of Exhibit Space is contingent upon WEF's acceptance of this Application and License and its receipt of payment from Exhibitor in accordance with the payment schedule set forth below.

Advance Sales: For Exhibitors which have been notified by WEF that they are eligible for Advance Sales and reserve Exhibit Space on or before September 30, 2026, payment due as follows:

January 31, 2027:	50% Exhibit Space Fee & 100% Booth Add-on Fees Due
April 30, 2027:	Final Payment Due

General Sales: For other Exhibitors which are not designated by WEF for Advance Sales, or Exhibitors designated by WEF for Advance Sales but do not reserve Exhibit Space on or before September 30, 2026, payment due as follows:

After September 30, 2026:	50% Exhibit Space Fee & 100% Booth Add-on Fees Due
April 30, 2027:	Final payment Due

Once final payment is received, Exhibit Space will be confirmed. If final payment for any Exhibit Space is not received by WEF by April 30, 2027, WEF has the right to immediately release the selected Exhibit Space and to retain all payments made to it by the Exhibitor. Exhibitors which paid fees by credit card may not challenge cancellation fees charged to such credit card for cancellation fees as set forth in this provision.

EXHIBITOR MEMBERSHIP
Exhibitor is eligible for the Exhibitor Member Rate if Exhibitor has a paid WEF Exhibitor Membership at the time of billing and maintains membership through the last date of the Event.

Exhibitor Membership is valid for the calendar year, beginning January 1 and expiring on December 31 each year.
For Advance Sales, if 2027 Exhibitor Membership is not renewed or activated by January 31, 2027, the Exhibit Space Fee will be changed to the non-member rate and the Exhibitor is responsible to pay the full Exhibit Space Fee at the non-member rate.

For the General Sales period, applicants who request the Exhibitor Member Exhibit Space rate, whether current 2026 Exhibitor Members or new, must have an active (paid) 2027 Exhibitor Membership to be assigned at the Exhibitor Member rate. Exhibit Space applications requesting the Exhibitor Member Exhibit Space rate will not be assigned until the 2027 Exhibitor Membership is renewed/activated.

Active Exhibitor membership must be maintained to retain the exhibitor member rate.

BOOTH MOVES
Booth moves will begin in November 2026 and end August 2027. The Booth Move Request form allows contracted exhibitors to relocate and/or adjust their current space. Companies must be in good financial

standing with WEF and must be up to date on their booth deposits in coordination with the payment schedule. The cancellation policy, which includes booth space reductions, is detailed below.

Lateral moves are permitted through April 30, 2027. After May 1, 2027, booth moves are permitted only for upgrades or because of a requested downgrade.

Booth Move Request Process & Communication

- Booth move offers are determined by date received and upgrades receive precedence. Priority points and membership status will be used as a tie breaker. WEF will only reach out if a booth move offer is available. WEF is unable to provide a timeline on your request as the waitlist process is only activated when booths become available through booth moves or cancellations. WEFTEC Exhibition Sales will contact you directly if a booth becomes available to you on the waitlist. Once the offer is sent, you will have a limited time to accept the booth move before it is offered to the next exhibitor on the waitlist.
- We strongly suggest you designate a Secondary Contact so the booth move option can be sent to multiple contacts when available. Update your contact preferences in the WEFTEC 2027 Exhibitor Resource Center under Company Information & Contacts.
- Communications will come from service@mapyourshow.com and WEFTECSales@wef.org. Please add both email addresses to your safe senders list.
- This policy is subject to change pending WEFTEC exhibit space availability. All matters and questions not specifically covered by the policy are subject to the decision of Event Management and those decisions will be final.

CANCELLATION AND NO-SHOW POLICY

All Exhibit Space deposits and payments become the sole property of WEF and their return is subject to the cancellation and refund provisions as follows:

- Exhibitor shall provide WEF with a written notice of the Exhibit Space cancellation. Cancellations are not effective until received by WEF in writing. Written cancellations may be sent by e-mail to WEFTECSales@wef.org.
- Exhibitors which provide a written cancellation on or before January 31, 2027, will receive a full refund.
- Exhibitors which provide a written cancellation between February 1, 2027, and April 30, 2027, will be liable for a cancellation fee equal to 50% of the Exhibit Space Fee; any fees paid that exceed the amount of the cancellation fee due will be refunded.
- Exhibitors which provide a written cancellation after May 1, 2027, but prior to 12:00 pm CT, September 26, 2027, will be liable for a cancellation fee equal to 100% of the total contracted Exhibit Space Fee.
- Exhibitors which do not claim their Exhibit Space by 6:00 pm CT on Sunday, September 27, 2027, or for which WEF has not approved special arrangements for claim of their Exhibit Space, will be considered a “no-show" and are liable for a cancellation fee in the amount of 100% of the Exhibit Space Fee. The Exhibitor will be deemed to have cancelled and must forfeit their Booth Personnel Registration Badges, rights to the attendee list and all exhibiting benefits; and must exit the Exhibition and WEFTEC immediately. WEF reserves the right to determine sanctions imposed on Exhibitor as a result of a no-show including, but not limited to, the prohibition of Exhibitor at any future WEF event.
- If Exhibitor reduces the Exhibit Space reserved, a cancellation fee will apply to the portion of the Exhibit Space cancelled. WEF cannot guarantee the originally assigned Exhibit Space if Exhibitor reduces the originally reserved Exhibit Space and reserves the right to reassign the Exhibit Space as necessary to maintain the integrity of the floor plan.

- If Exhibitor increases its Exhibit Space and then subsequently cancels its participation in the Event, a cancellation fee shall be assessed based on the increased Exhibit Space Fee.
- If, due to a merger and/or acquisition involving Exhibitor, such Exhibitor seeks to retain its Exhibit Space and/or cancels its participation in the Event or reduces the size of its Exhibit Space, any Exhibit Space or cancellation fees will be the responsibility of Exhibitor based on the cancellation policy above.

INDEMNIFICATION AND INSURANCE

Exhibitor agrees to indemnify, defend and hold the Water Environment Federation, its directors, officers, agents, representatives and employees, and each of them, Oak View Group, Owner, Chicago Park District, other Event vendors, and their respective facilities, agents, trustees, officers, board members and employees harmless against all claims, losses, damages, liabilities, costs, and expenses (including attorneys' fees), damages to persons or property and governmental charges or fines arising out of or caused by: (i) the installation, removal, maintenance, occupancy or use of the Event premises or any part thereof; (ii) the performance or the breach of any term of this Application and License, applicable laws and regulations, policies, or directives of WEF; or (iii) the negligence, gross negligence or willful misconduct of Exhibitor, its employees, agents or contractors. The terms of this provision shall survive the termination or expiration of this Application and License.

Exhibitor must maintain Worker's compensation and employer's liability insurance in full compliance of all Federal and State laws covering all employees and Independent Contractors.

The Exhibitor must maintain and provide proof of insurance issued by an insurance company duly authorized to conduct business in the State of Illinois and with an A.M. Best rating of A:VIII or better. *Insurance policies issued outside of the United States cannot be accepted.* Comprehensive General Liability or Commercial General Liability and Automobile Insurance must name the following Additional Insureds: Water Environment Federation, Freeman Expositions, LLC., McCormick Place / MPEA Oak View Group, Owner, Chicago Park District , or his authorized representative, and their facilities, agents, trustees, officers, board members and employees.

- Comprehensive General Liability (Broad Form) or Commercial General Liability with limit of liability for bodily injury and property damage of not less than $1,000,000.00 per occurrence
- Comprehensive Automobile Insurance covering any owned, not owned/hired and hired self-propelled vehicles of the type for use on and off McCormick Place / MPEA Coverage should include loading and unloading hazards
  - $1,000,000 for property damage for each occurrence
  - $1,000,000 for all injuries and/or deaths resulting from any one occurrence
- Fire Legal Liability in the amount of $100,000.00

Ø Additional insurance protecting exhibitor's assets and property brought to the exhibit is recommended.

Proof of insurance must be provided. Failure to provide required proof of insurance may incur sanctions imposed on Exhibitor including, but not limited to, forfeiture of Exhibit Space at the Event without refund or prohibition of Exhibitor at any future WEF event.

DRONES/UNMANNED AIRCRAFT SYSTEMS (UAS)

Operators must provide a written description of the proposed UAV, copy of UAV Registration Certificate, and proof of liability insurance covering the use of UAVs in an amount not less than $1,00,000 per occurrence and $2,000,000 in aggregate.

- Provide documentation satisfactory to Owner (in Owner's sole discretion) that the UAV pilot has a **Remote Pilot Airman Certificate** and operates under the **Small Unmanned Aircraft Regulations**

(Part 107) of the Federal Aviation Administration (FAA), and the name of any individual who will be manipulating control of the UAV other than the pilot.

- Ensure compliance at all times with all applicable laws, rules, regulations, and procedures issued by federal, state, and local governmental authorities or the operator of any airports or nearby sporting facilities, including without limitation the Federal Aviation Regulations ("FARs") and any rules and regulations issued by the FAA or the TSA as amended, modified or supplemented from time to time.

SECURITY

WEF shall provide security for the Exhibit Hall from September 20, 2027, to October 1, 2027, but WEF does not guarantee, nor insure the Exhibitor against loss of any kind for its Exhibit Space by any reason thereof. WEF, the official service contractor, McCormick Place / MPEA do not maintain insurance covering an Exhibitor's property. It is the sole responsibility of the Exhibitor to obtain the appropriate amount and type of insurance to cover its property, agents or employees from theft, damage by fire, accident or any other cause. WEF will not be responsible for any injury that may occur at Event and/or any Exhibit Space, and/or to Exhibitor's employees, contractors, or agents, or for the loss of, or damage to, any material from any cause whatsoever, whether in transit to or from, and/or during the Event, regardless of whether WEF furnishes attendants, guards or night watchpersons.

CANCELLATION OR MODIFICATION OF THE EVENT; FORCE MAJEURE

Exhibitor acknowledges and agrees WEF may cancel, delay, shorten, modify in format the Event for any reason including those beyond its control including, but not limited to, acts of God, shortage of commodities or supplies to be furnished by the facility, infectious or communicable diseases, governmental authority, terrorism, threats of terrorism, or war in the United States. Exhibitor understands and agrees that all losses and damages which it may suffer as a consequence thereof are its responsibility and not that of WEF, its trustees, officers, employees or agents. Exhibitor understands that it will lose all monies it has paid to WEF for Exhibit Space in the Event (no refunds will be given), as well as other costs and expenses it has incurred including, but not limited to, travel to the Event, setup, lodging, freight, banners, décor, and employee wages.

Exhibitor agrees to indemnify, defend, and hold harmless WEF, its officers, trustees, employees, agents, and each of them, from any and all loss which Exhibitor may suffer as a result of the cancellation of or changes to the Event. Further, Exhibitor releases WEF, its trustees, officers and employees and/or agents from any and all claims including, but not limited to, lost profits, out-of-pocket costs, and indirect and/or consequential damages. The terms of this provision shall survive the termination or expiration of the Application and License.

ACCESS TO PERSONAL DATA

In connection with its participation in the Event, Exhibitor may have access to the personal data of members of WEF or participants in the Event. Exhibitor agrees that it shall be solely responsible for compliance with any applicable data protection laws and regulations in connection with such data including, but not limited to, the California Consumer Privacy Act ("CCPA") and the European Union's General Data Protection Regulations ("GDPR").

EXHIBITOR ACTIVITIES

Exhibitors are prohibited from displays or demonstration items outside the Exhibit Space or scheduling of private functions, cocktail parties, special events, etc., during the listed Event hours, Monday, September 27– Wednesday, September 29, 2027. Neither hired models nor Exhibit Space personnel may walk the aisles of the Event representing or promoting a company product. No canvassing, advertising, displaying, demonstrating, or distributing items and/or literature will be permitted outside the Exhibitor's Exhibit Space without written permission of WEF. No materials or signs shall be posted, nailed, or tacked to drapes or walls of hotel hallways or the Event area. No printed material will be allowed to be delivered to or placed under hotel guestroom doors without WEF's consent.

ADEQUATE EXHIBIT SPACE
All exhibitors must adhere to WEF's Display Guidelines and rent adequate Exhibit Space to accommodate their planned product display and shall arrange the displays to utilize only the Exhibit Space area contracted for, to recognize the rights of other exhibitors and exhibition visitors, and to conform to the overall pattern developed by Event. No exhibit may interfere with the persuse of other exhibits, impede access to other exhibits, or impede the free use of the aisles between exhibits.

EXHIBITOR'S RESPONSIBILITY
Exhibit Space must be staffed at all times during the regular Event. An Exhibitor of the Event and its affiliated agents or employees may not enter another Exhibitor's Exhibit Space without the latter Exhibitor's permission. Exhibitors shall abide by and observe all laws, rules, and regulations of the federal, state and city governments, as well as the convention and trade show facilities. This includes regulations regarding labor jurisdictions. All decorations and electrical wiring and fixtures must comply with local fire laws; state and local fire regulations must be followed.

CHARACTER AND CONDUCT
The use of any method(s) to gain an advantage over a competitor, including but not limited to the use of such competitor's tools or products, is strictly prohibited. Any Exhibit Space personnel or Exhibitor activities which WEF deems to be outside the character and purpose of WEF shall be subject to immediate termination of its Exhibit Space without any refund for the Exhibit Space and may also be prohibited from participating in future WEF events.

EVENT CODE OF CONDUCT
As a condition to participating in the Event, each individual whether as an attendee, exhibitor, exhibit space personnel, sponsor, speaker, WEF member or non-member, vendor, or other capacity (each "Event Participant") accepts and agrees to abide by the terms of the WEFTEC Event Code of Conduct as it may be amended by WEF along with any other terms and conditions relating to Event participation.

Any Event Participant who overhears, witnesses or experiences a violation of the Event Code of Conduct during the Event should contact a WEF team member. If you cannot find a WEF team member or would like to report a violation after the Event, you may email WEFTECSales@wef.org. Please remember that notifying WEF staff or security does not constitute or replace notification to local law enforcement.

Event Participants acknowledge that any violation of the Event Code of Conduct may result in WEF issuing them a warning, removing them from the Event without notice or refund and restricting them from attending future WEF events.

EXHIBITOR PERSONNEL AND REPRESENTATIVES
Exhibit Space must always be attended and maintained by at least one exhibitor or exhibitor representative during all exhibit hours. All representatives of the exhibitor must be registered and receive an Exhibitor badge to be admitted to the exhibit hall and participate in the exhibitor's Exhibit Space. Expo Only badges are not permitted to be used for Exhibit Space staff.

Exhibitor representatives agree to follow any and all health and safety measures as may be established and communicated by WEF, McCormick Place / MPEA while attending official WEFTEC events or on transportation provided by WEF for the purposes of traveling to or from WEFTEC, and on the premises of McCormick Place / MPEA McCormick Place. Failure to abide by any such health and safety measures may result in expulsion from the Event, termination of this Application and License and loss of all rights granted to Exhibitor herein without refund.

EXHIBIT SPACE ACCESSIBILITY
Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their Exhibit Space, including, but not limited to wheelchair access and alternate formats of collateral materials. Further information regarding ADA compliance is available at www.usdoj.gov/crt/ada/infoline.htm.

PRESENTATIONS, SOUND & LIGHTING
Sound presentations, slides or movies will be permitted if tuned to conversational levels that do not interfere with other exhibitor activities. Exhibits may not use sound or lighting effects which interfere with other exhibits. Flashing and strobe-light effects are prohibited. WEF reserves the right to closely monitor sound and lighting usage and, where necessary, restrict demonstrations in an Exhibitor's Exhibit Space at its discretion. WEF's actions can include, but are not limited to, reviewing and adjusting all sound system and loud-speaker placements within an Exhibit Space, restricting sound levels within an Exhibit Space, and restricting demonstrations within an Exhibit Space regardless of an Exhibitor's arrangements with contracted entities appearing in an Exhibitor's Exhibit Space.

EXHIBITOR DISPLAYS AND PRODUCT DEMONSTRATIONS
The Exhibitor is solely liable for the operation of all displays and its supplied materials and agrees to indemnify, defend and hold WEF, its officers, trustees, volunteers, employees, guests, invitees, and agents harmless from any and all claims of liability arising out of Exhibitor's exhibit, demonstrations and the like. Exhibitor warrants that it has all necessary rights and licenses to all content displayed in the Exhibit Space. In the event of a claim of infringement based on intellectual property presented by Exhibitor, Exhibitor agrees to assume full liability for such a claim. The terms of this provision shall survive the termination or expiration of this Application and License.

HANGING SIGNS
Only booths 600 square feet or larger are permitted to have a hanging sign. Sign height is restricted to a maximum height of 20 feet at the top of the sign. Hanging signs and graphics must be rigged directly over contracted Exhibit Space and may not encroach into aisle space.

SELLING IN THE EXHIBITION
The on-site sale and/or delivery of goods is not permitted. Any violation of this requirement will result in the termination of this Application and License without refund.

GIVEAWAYS, CONTESTS, DRAWINGS
Federal, state, and local laws heavily regulate drawings, lotteries, and/or contests that have prize giveaways. The laws of each state and location vary widely. Each Exhibitor is solely responsible to ensure that all giveaways, contests, drawings, etc. conducted as part of its exhibit comply with all federal, state, and local laws. The Exhibitor agrees that it is solely responsible and liable for any government action or legal claims, fees, penalties, or charges brought relating to the Exhibitor's promotional giveaway activities.

MEMBER AND EVENT REGISTRATION LIST
WEF does not sell its member list and such list shall be deemed the confidential information of WEF. Any Exhibitors deemed by WEF to be using its member list shall receive a cease and desist letter from WEF prohibiting any further use of the list. WEF does not sell the Event registration list. Exhibitor will receive access to the Event Registration list (does not include email addresses) via the registration portal once Exhibit Space fees are fully paid. Use of the Event registration list is provided to Exhibitor as an exhibiting benefit for the sole purpose of communicating with Event registrants regarding Exhibitor's participation in the Event. The list is confidential and may not be shared, sold, or distributed to other parties.

PHOTO RELEASE
WEF occasionally uses photographs, videos and audio recordings of the Exhibitors and the Exhibit Space personnel in promotional materials. By virtue of participation in the Event, Exhibitor, on behalf of its Exhibit Space personnel, automatically agrees to usage of its Exhibit Space personnel's likenesses in such materials with no remuneration to Exhibitor or its Exhibit Space personnel.

CAMERAS AND FILMING
No photography, recording, transcription, or electronic capture is permitted in session rooms including, but not limited to, live streaming.

Exhibitors may not photograph, record or capture electronically including, but not limited to, live streaming of another's Exhibit Space without the permission of such exhibitor. Photos or recordings taken without the exhibitor's permission must be relinquished and/or deleted. Media companies or representatives contracted to film or photograph an Exhibit Space on behalf of an exhibitor, must complete the WEFTEC Camera Policy for Media form and submit it to expoinfo@wef.org.

Exhibitor grants WEF an exclusive, royalty-free, non-revocable license to WEF to use the photographs, videos, or other likenesses taken by employees or agents of WEF at WEFTEC in any and all media of any and all nature, now or hereafter developed, including but not limited to print and electronic media, in and for all languages, for WEF's educational and promotional purposes throughout the entire World.

ADVERTISING TERMS & CONDITIONS
If the exhibitor purchases advertising the additional terms described in Schedule A of this Application and License shall apply.

MAP YOUR SHOW ENHANCED LISTING TERMS & CONDITIONS
If the exhibitor purchases a Map Your Show Enhanced Listing the additional terms described in Schedule B of this Application and License shall apply.

LIMITATION OF LIABILITY
IN NO EVENT SHALL THE EXHIBIT FACILITY, WEF, AND THEIR OWNERS, MANAGERS, OFFICERS, TRUSTEES, OR DIRECTORS, AGENTS, EMPLOYEES, INDEPENDENT CONTRACTORS, SUBSIDIARIES AND AFFILIATES (COLLECTIVELY "WEF PARTIES") BE LIABLE TO THE EXHIBITOR OR ANY THIRD PARTY HIRED BY OR OTHERWISE ENGAGED BY THE EXHIBITOR FOR ANY LOST PROFITS OR ANY OTHER INDIRECT, SPECIAL, PUNITIVE, EXEMPLARY, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING ATTORNEYS' FEES AND COSTS, ARISING OUT OF THIS APPLICATION AND LICENSE OR CONNECTED IN ANY WAY WITH USE OF OR INABILITY TO USE THE SERVICES OUTLINED IN THIS APPLICATION AND LICENSE OR FOR ANY CLAIM BY EXHIBITOR, EVEN IF ANY OF THE WEF PARTIES HAVE BEEN ADVISED, ARE ON NOTICE, AND/OR SHOULD HAVE BEEN AWARE OF THE POSSIBILITY OF SUCH DAMAGES. EXHIBITOR AGREES THAT THE WEF PARTIES' SOLE AND MAXIMUM LIABILITY TO EXHIBITOR REGARDLESS OF THE CIRCUMSTANCES SHALL BE THE REFUND OF THE EXHIBIT SPACE FEE. EXHIBITOR AGREES TO INDEMNIFY AND DEFEND THE WEF PARTIES FROM ANY CLAIMS BROUGHT BY A THIRD PARTY HIRED BY OR ENGAGED BY THE EXHIBITOR FOR ANY AMOUNT BEYOND THE EXHIBIT SPACE FEE. FURTHER, EXHIBITOR AGREES TO PAY ALL ATTORNEY'S FEES AND COSTS INCURRED BY WEF PARTIES ARISING OUT OF OR IN ANY WAY RELATED TO THIS APPLICATION AND EXHIBIT. EXHIBITOR SHALL BE SOLELY RESPONSIBLE FOR ITS ATTORNEY'S FEES AND COSTS.

USE OF WEF TRADEMARKS
WEF hereby grants to Exhibitor a non-exclusive, non-transferable, royalty-free right and license to use any and all trademarks that WEF has developed specifically to identify solely the Event, including the

trademark WEFTEC® 2027 (WEF Trademarks) strictly as provided in this Application and License. This right does not include the use of any trademarks which WEF has developed to identify any of its other activities or publications. WEF has the right, at its sole discretion, to terminate this Application and License at any time and for any reason, and Exhibitor agrees to cease all use of WEF Trademarks immediately upon receipt of such notice. The WEF Trademarks shall be used only by the Exhibitor and for the sole purpose of indicating to the public that Exhibitor will be present and exhibiting at the Event. The WEF Trademarks shall be used in print, online, email, and exhibit display materials only prior to and during the Event itself. This Application and License shall terminate automatically at the close of the Event. WEF Trademarks appearing in pictures and/or video recordings of an Exhibitor's demonstrations or Exhibit Space created during the Event may be used and shown after the Event provided the picture(s) and/or video are used primarily to show Exhibitor's Exhibit Space and do not prominently feature or focus on the WEF Trademarks. The WEF Trademarks shall not be used on any promotional materials of Exhibitor, including without limitation: clothing and wearing apparel, stationery, writing instruments, jewelry and accessories, toys and novelty items, and luggage. Exhibitor agrees not to use the WEF Trademarks in a manner which may create the impression that WEF endorses, sponsors or is otherwise affiliated with Exhibitor. Exhibitor agrees to use the Trademarks in a form identical to that used by WEF and not to alter, amend or mutilate the WEF Trademarks. WEF shall determine, at its sole discretion, whether usage of any WEF Trademark by Exhibitor is inconsistent with the educational mission of the Event, or creates a less than positive, wholesome image of WEF, and Exhibitor agrees to cease any such unacceptable use immediately upon receipt of notice from WEF of such unacceptable use.

OPERATION AND USE OF EXHIBIT SPACE

In accordance with the exhibitor display requirements, Exhibitor is not allowed to obstruct the view of, cause injury to, or otherwise adversely affect the displays of other exhibitors. Exhibitor personnel may not enter another's Exhibit Space and at no time may enter an Exhibit Space that is not staffed, except their own. Exhibitor shall confine its activities to the Exhibit Space assigned.

Furthermore, attendants, models, robots, and employees must confine their activities to the Exhibit Space assigned to Exhibitor. WEF is the final authority on all matters relating to the operation and use of Exhibit Space.

Exhibitor may not mark, damage, or otherwise deface any part of the building or property belonging to the Venue. Smoke or fog-producing machines, pyrotechnics, and live animals are not allowed on the show floor. Exhibitors are responsible for all damages to persons or property caused by themselves, their hires, or anyone acting on their behalf. This responsibility extends to, without limitation, any damage to persons or property from any item distributed from their Exhibit Space to attendees. Should such damage occur, Exhibitor is solely liable to the injured person or owner of the damaged property. Exhibitor further agrees to indemnify, defend and hold WEF and its officers, trustees, members, employees, and agents harmless against any and all claims that may arise because of any damage, loss, or injury caused by Exhibitor's acts, products, services, display, or promotional items.

PROMOTIONAL ITEMS

WEF prohibits distribution and/or sampling of (and you agree that you will not offer) any product(s) outside of your assigned Exhibit Space. WEF can confiscate and/or destroy any products and/or materials that do not comply with this Application and Exhibitor License. Exhibitor and all related entities are prohibited from distributing or permitting to be distributed any advertising pieces, literature, souvenirs, or promotional material in or around the exhibit areas or anywhere in the Event Facility except from their own allotted Exhibit Space.

NO ENDORSEMENT BY WEF AND PARTICIPANTS

The exhibiting of services, products, and/or equipment at WEFTEC does not constitute an endorsement by WEF, its members, sponsors or attendees. Exhibitor is not permitted to and will not represent in any manner that its goods or services have been endorsed by WEF, its members, or sponsors or attendees.

DO NO HARM

Exhibitor, on behalf of its company and its Exhibit Space personnel, agrees to not engage in any conduct or take any action that is illegal or intended to reflect negatively on or harm the reputation or business interests of WEF or its members. Exhibitor further agrees not to harm, disturb, disrupt, or otherwise interfere with the Event. Exhibitor shall immediately notify WEF of any knowledge of or reasonable suspicion of violation of this provision by any exhibitor, attendee, or other entity. Violators shall be subject to immediate termination of its Exhibit Space without any refund for the Exhibit Space and may also be prohibited from participating in future WEF events.

NO MISUSE OF BADGES

Any misuse of Event badges is prohibited. Forms of misuse include (without limitation): allowing someone else to use your badge, counterfeit badges, reuse of past Event badges, copying or tampering with a badge, etc. WEF may confiscate any badges that WEF suspects are violating this policy.

MODIFICATION TO RULES, REGULATIONS AND POLICIES

WEF Event Management reserves the right to make changes, amendments, and additions to the rules, regulations and policies concerning the Event at any time, and all changes, amendments and additions so made shall, upon acceptance by WEF, be binding on the Exhibitor with the provision that all exhibitors will be advised of any such changes. Event Management shall have the final determination, interpretation, and enforcement of all rules, regulations, and policies governing exhibitors. All matters and questions not specifically covered by this Application and License are subject to the decision of WEF Event Management and those decisions will be final and not subject to appeal.

LICENSE INTERPRETATION AND ENFORCEMENT

The conditions of this Application and License, along with the terms, conditions and rules included in the WEFTEC Exhibiting Information, Exhibitor Service Manual, and all union and contractual agreements entered into by WEF with respect to providing services for the Event, are incorporated herein by reference and together constitute a legally enforceable contract between the Exhibitor and WEF. The interpretation of these documents shall be made by WEF as it in its sole discretion shall determine what is in the best interests of the Event, the participants at WEFTEC, and WEF. All matters in question not covered by this document are subject to the decisions of WEF as it in its sole discretion and will be binding on all parties affected by them.

If in the sole determination of WEF an Exhibitor is in violation of this Application and License or otherwise acting in a manner that is not in the best interests of WEF and the Event, then upon notice from WEF, acting through the Event Management or designee, the Exhibitor shall immediately cure the violation. If the Exhibitor fails to cure the violation, or if WEF determines that the violation cannot be cured and/or constitutes a danger to others, the Event Management may immediately terminate the offending exhibitor's participation in the Event and thereupon the Exhibitor shall cease its operation at WEFTEC and will be removed from the Event. Upon such termination of the Exhibitor's Application and License by the Event Management, the Exhibitor shall not receive any refund or credit for any expense, loss, or liability due to the action of the Event Management and WEF shall have no liability to the Exhibitor for any expense, loss, or liability relating thereto. Further, Exhibitor may also be prohibited from participating in future WEF events.

The Exhibitor acknowledges that Virginia law exclusive of its conflicts of law provisions governs the parties' rights and obligations under the agreement. The Exhibitor further acknowledges that venue for

any dispute lies exclusively with either the U.S. District Court for the Eastern District of Virginia or the courts of the Commonwealth of Virginia.

The failure of WEF to enforce any of its rights under the provisions of this License shall not be deemed a waiver of said rights and shall not act to prevent the enforcement of said rights at any time in the future.

Schedule A

Advertising Terms and Conditions

The following terms and conditions apply only to the purchase of advertising at WEFTEC and not purchase of the license to exhibit at WEFTEC.

Advertising Payment Terms

Net 30 days. In the event of non-payment, WEF reserves the right to hold the Exhibiting Advertiser and/or its agency liable for monies owed. Unpaid advertisement invoices over 120 days past due are eligible to be sent to an outside collection agency and may impact future advertising business with WEF.

WEF reserves the right to utilize an outside collection agency, restrict/transfer from future/current sponsorship and Event opportunities and freeze future unfulfilled placements until all past due advertising invoices are no longer delinquent.

Short-rates and Rebates

Exhibiting Advertisers who do not place advertising orders within 12 months the number of insertions upon which their frequency rate is based will be rebilled the difference based upon the appropriate earned rate. Rebates will be applied if advertisers earn a better frequency rate by placing more insertions than originally contracted for.

Sponsorships Purchased After Cancelling Exhibit Space

If your company chooses to purchase sponsorships at any WEFTEC live event after cancelling Exhibit Space, this must be approved by the Managing Director of Business Development and the sponsorships must equal the combined expense of the cancelled Exhibit Space and the sponsorship retail price.

Cancellations

No charge is applied for cancellations made before the published advertising closing date. All cancellations made after the published advertising close date will be charged in full. If new materials or instructions are not provided by the published Materials Due date, WEF reserves the right to publish the Exhibiting Advertisers' most recent ad for which it has the materials.

Liability

Exhibiting Advertiser and agency agree to indemnify, defend, and save harmless WEF, its officers, trustees, employees, agents, and each of them, from any liability for the content of advertisements printed pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising.

Advertising policies are subject to change without notice. Visit https://www.wef.org/about/corporate-engagement/https://www.wef.org/corporate-engagement/.

Schedule B

Map Your Show Enhanced Listings Terms and Conditions

The following terms and conditions apply only to purchase of WEFTEC Map Your Show Enhanced Listings and not purchase of the license to exhibit at WEFTEC.

Listing Types

Enhanced listings purchased on the WEFTEC 2027 online directory include Deluxe, Premium, Premium Plus and any additional options on the Map Your Show Platform.

Payments

Map Your Show Enhanced Listing payments must be paid in full to activate.

Cancellations / Refunds

If cancelling your Exhibit Space prior to January 31, 2027, the Map Your Show Enhanced Listing is refundable. If cancelling February 1, 2027, or later, the fees are non-refundable. Once your listing is activated and you are an active exhibitor, the listing is non-refundable.