

A large, stylized graphic of a water splash in shades of blue and teal, set against a dark blue background with a subtle grid pattern. The splash is composed of several overlapping, rounded shapes that create a sense of movement and depth.

# 2026 PROSPECTUS

New Orleans, LA  
Ernest N. Morial New Orleans Convention Center

**Conference:** September 26-30, 2026

**Exhibition:** September 28-30, 2026



## The WEFTEC Exhibitor Experience

### Exhibit Rates

#### WEF Member Exhibitor Rate\*

\$45 per sq. ft. Advance Sales  
\$47 per sq. ft. General Sales

#### WEF Non-Member Exhibitor Rate

\$53 per sq. ft. Advance Sales  
\$55 per sq. ft. General Sales

*\*To receive the WEF Member Exhibitor Rate, exhibitor must maintain a 2026 exhibitor membership.*

#### Additional Costs:

- \$250 per corner\*\*
- Ancillary Items: carpet, electricity, furnishings, labor, etc.

*\*\*Corner fees & Booth Share fees will be comped for booths 1,600 sq. ft. or larger*

#### What's included in your exhibit space:

- Basic digital listing on WEFTEC.org
- Access to registration data (*email addresses are not included*)
- Access to Keynote and technical sessions
- Free promotional materials (Feather)
- In-line booths: 8' high back drape, 36" side dividers; Shared islands: 8' high back drape
- Company ID sign (*300 sq. ft. or smaller*)
- Badges: Each 10' x 10' booth (100 sq. ft.) of contracted exhibit space will receive four (4) booth personnel admittance badges
- Exhibitor training seminars and programs; free online access to the proceedings

## Specialty Pavilions

Specialty Pavilions placed throughout the exhibition floor offer attendees valuable, timely information on the latest innovations in those sectors.

The Specialty Pavilions emphasize key strategic areas that align with the Water Environment Federation's mission, and are curated by WEF's Technical Team. Details on each pavilion are listed below. Exhibitors must qualify to participate in a pavilion. There is a place on the contract where exhibitors can indicate how they would fit in the pavilion.

### Advanced Technology Solutions Pavilion

The Advanced Technology Solutions Pavilion showcases digital-based technologies and practices to aid practitioners in designing and operating water systems more efficiently and effectively.

#### The Pavilion includes the following focus areas:

- Drones
- Cybersecurity
- Artificial Intelligence
- Virtual Reality
- Automation

### Circular Water Economy Pavilion

The Circular Water Economy Pavilion focuses on the concept of circular water by reducing waste, recovering nutrients and energy, and regenerating nature.

#### The Pavilion includes the following focus areas:

- **Reducing Waste:** Energy efficiency, source control, reducing the cost of treating emerging contaminants, distributed infrastructure.
- **Recovering Resources:** Nutrient and energy recovery – fertilizers, gas production, desalination, data centers.
- **Regenerating Nature:** Nature-based solutions, watershed management.
- **Corporate Water Stewardship:** Ensuring regulatory compliance, enhancing business resilience, reducing costs, and strengthening supply chains through efficient water management.



### Innovation Pavilion

WEF is honored to partner with premier innovators, including our partners BlueTech® Research and Imagine H2O, to host the Innovation Pavilion. In the Pavilion, we present a forum for market leaders to work with entrepreneurs. Exhibiting companies display emergent technologies to demonstrate their impact, and professionals visualize the potential of the water sector.

#### The Innovation Pavilion includes:

- Main Showcase with companies from BlueTech® and Imagine H2O
- Discovery Zone
- Innovation Theater

### New Exhibitor Pavilion

This pavilion is exclusive to new exhibitors who have never exhibited at WEFTEC and are not a part of a larger company or group.

### NEW! Workforce Hub

New in 2026, the Workforce Hub on the WEFTEC exhibit floor will feature programming and networking curated especially for utility operations, maintenance, and technician professionals and Ops Challenge participants through education, innovation, and community. The Hub will function as an active, immersive hub, offering short-format programming, live demonstrations, and interactive learning opportunities curated specifically to enhance skills for current needs and build the next generation of utility staff.

*If you have any questions, please email [WEFTECSales@wef.org](mailto:WEFTECSales@wef.org)*





## Exhibit Space

### Exhibit Space Payment Schedule & Information

- Advance Sales: 50% deposit due by January 31, 2026
- General Sales: 50% deposit due with application
- Full payment due by April 30, 2026

**Check Out the Floor Plan, the Exhibitor License Agreement, Frequently Asked Questions, and More on WEFTEC.org.**

### Exhibit Space Cancellation Policy

- Booth reductions and/or cancellations must be received in writing to [WEFTECSales@wef.org](mailto:WEFTECSales@wef.org).
- Cancellations made before January 31, 2026, will receive a full refund.
- Canceling or reducing space between February 1 – April 30, 2026, will incur a cancellation fee of 50% of the total booth fees on the canceled space.
- Booth cancellations or reductions after April 30, 2026, will incur a cancellation fee of 100% of the total booth fees of the canceled space.



# The WEFTEC Sponsor Experience

## Sponsorship Opportunities

### Registration Sponsor | Exclusive – \$42,000

- Exclusive banner ad on the WEFTEC registration website landing page
- Logo footer on registration confirmation emails – *Confirmations sent three times to all registrants*
- Company-specific logo design on select registration counter panels – *WEF approved*
- Placement of two custom meter boards
- 30-second video on video wall
- Conference-wide benefits

### NEW! Satellite Badge Pick-up Sponsor | Exclusive – \$22,500

Attendees save time by picking up their badges in advance at a Satellite Badge Pick-up desk.

- Recognition as the Exclusive Badge Pick-up Counter Sponsor in all applicable promotional materials
- Ample logo recognition at each Badge Pick-up Desk
- Partner benefits

#### There will be three satellite desks:

1. **MSY Airport:** There is a built-in counter with digital signage located near baggage claim. Open Sunday-Monday.
2. **Hilton Riverside:** There is a built-in counter with co-branded kick panels located on the street level of the headquarters hotel. Open Saturday-Monday.
3. **TBD Hotel:** WEF will build a counter in a heavily trafficked area in one of the popular hotels with a large room block. The hotel will be located on Canal Street.

### NEW! WIFI Lounge Sponsor | QTY 5

1 Lounge \$10,000

2 Lounges \$18,000

Exclusive \$40,000\*\*

*WIFI is not available throughout the exhibit hall, so we've set up WIFI lounges throughout the exhibit hall for attendees to sit down and connect.*

#### Make this lounge yours!

- Lounges are preselected in the exhibit hall and will include seating and a WIFI hot spot
- Recognition on the floor plan as 'Company Name WIFI Lounge'
- Receive one (1) double-sided meterboard placed in the lounge
- One (1) 5' x 5' floor decal with company logo and lounge name placed in the center of the lounge
- Benefits-based on spend

Want a unique WIFI Lounge? Ask your account executive how you can upgrade your lounge!

*\*Lounges are selected and will be assigned in receipt order of signed contract.*

*\*\*Exclusive receives all 5 lounges and will have an opportunity to put material in the lounges.*

### Lanyards | Exclusive – \$25,000

- Logo branding on lanyards distributed to professional attendees at all registration areas. *Sponsor is responsible for lanyard production and costs.*
- Conference-wide benefits

### Tote Bags | QTY 5 – Member: \$23,500 Non-Member: \$25,200

The WEFTEC eco-friendly tote bag is one of the most popular sponsorships for its wide use and outstanding recognition among attendees. The tote bag displays five (5) sponsor logos in one color along with WEFTEC branding. Tote bags are distributed at registration. Tote bag production is included in the sponsorship fee.

Sponsorship deadline to participate is **May 1, 2026**.

### Mobile App Sponsor | Exclusive – \$36,500

The WEFTEC mobile app is used by thousands of attendees to navigate their WEFTEC experience. Users can select the sessions, exhibitors, and events they would like to visit/attend while at the conference. The app is available to use before, during, and after the show.

- Custom splash page when app is opened
- Banner ad displayed on the primary navigation pages that redirects to your digital directory page. *Banners rotate with other sponsors.*
- Product Category Sponsor – guaranteed to be the #1 company listed in three (3) product categories of your choice
- Conference-wide benefits

### Mobile App Banner Ad | QTY 5 – \$14,500

- Your company banner ad is displayed on primary navigation pages of the WEFTEC mobile app. The ad links directly to your company's listing when clicked on.

## Sponsorship Opportunities

### Opening General Session (OGS) Sponsor | Exclusive – \$42,500

- Recognition as the OGS Sponsor when promoting the general session on pre-show materials
- Play a 3-minute, WEF-approved, sponsor-produced video at the OGS
- Signage with logo recognition in the OGS reception area
- Logo on screen displayed after the OGS
- Conference-wide benefits

### Coffee Service Sponsor

Sponsor the coffee service offered to attendees during high-traffic times!

### Opening General Session & Monday Afternoon Session Coffee | Exclusive – \$12,500

- Includes the coffee service outside of the Opening General Session as well as the Monday afternoon Technical Session service
- Signage recognition displayed during the break
- Custom giveaway at coffee service\*
- Partner benefits

### Technical Session Coffee Service

#### Coffee Service Times:

- Tuesday morning
- Tuesday afternoon
- Wednesday morning

### Partner Sponsor | QTY 1 – \$8,500

- Signage recognition displayed during the break
- Custom giveaway at coffee service\*
- Partner benefits

### Supporter Sponsor | QTY 3 – \$6,500

- Signage recognition displayed during the break
- Supporter benefits

*\*Sponsor can provide paper or biodegradable custom cups, sleeves, or napkins to be placed at the coffee service tables. Sponsor is responsible for the production costs of the custom giveaway.*

### Global Center & International Reception Sponsor | Exclusive – \$36,000

WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. WEFTEC typically welcomes 300 global registrants from 74 countries. The International Reception is held inside Global Center and is open to international exhibitors.

- Recognized as an International Reception Sponsor when promoting the reception
- Production and placement of up to ten (10) sponsor logo clings on tabletops and/or charging cubes within the Global Center
- Two (2) 3' x 3' shared sponsors floor clings strategically placed in the Global Center
- Sponsor may provide a 15–30 second PowerPoint presentation or commercial to run when display screens are idle during the reception
- Conference-wide benefits

### Innovation Showcase Reception Sponsor | \$15,000

- Reception attendees enjoy complimentary beverages while networking with exhibitors and speakers in the Innovation Pavilion
- Logo recognition on event signage and where the Innovation Pavilion Reception is being promoted, which includes conference program, schedule of events, and more
- Opportunity to welcome attendees with a brief announcement from the stage
- Partner benefits

### Theater Presentations

**10 spots available \$14,000 Monday & Tuesday**

**3 spots available \$10,000 Wednesday**

Theaters are located in high-traffic areas and are open for all to watch.

- Receive a 45-minute slot for a 30-minute presentation and 15 minutes for Q&A
- Signage at theater that includes schedule, including sponsor logo, and the session title
- One (1) WEF-produced e-showmail sent two weeks before the show detailing all the theater presentations at WEFTEC
- One (1) entry within the WEFTEC Product Showcase email
- One (1) entry within the WEFTEC Now e-mail
- Two (2) social media posts
- Partner benefits



## Sponsorship Opportunities

### Women in Water Learning Exchange

Current and future female water sector leaders representing a variety of disciplines: engineering, operations, research, management, and communications are informed and inspired by a peer-to-peer exchange of knowledge and support.

#### Partner | Exclusive – \$13,500

- Exclusive sponsor of the Women in Water coffee break with logo recognition on the signage
- Opportunity to meet and work with the facilitator to either help facilitate or be a part of the conversation
- Post-show list of event participants
- Partner benefits

#### Supporter | \$6,700

- Logo on event signage
- Opportunity to meet and work with the facilitator to either help facilitate or be a part of the conversation
- Supporter benefits

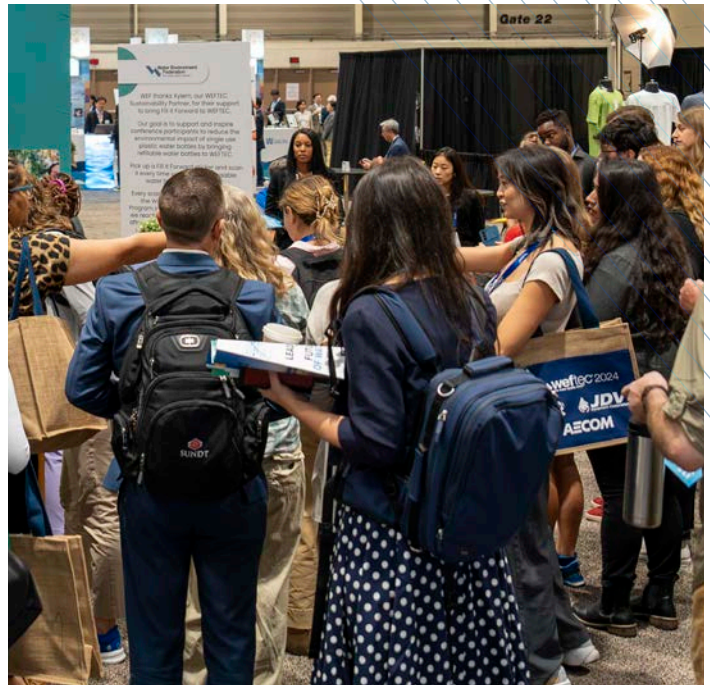
### Student & Young Professionals

By sponsoring Student & Young Professionals events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair, and Young Professionals reception.

### Student Designed Events

#### Partner Sponsor | \$13,000

- Select two (2) individuals from your company to judge for the competition
- Tabletop booth at the Career Fair and a copy of the Resume Book\*
- Logo recognition in/on:
  - Student Design Competition digital brochure
  - On-site Community Service Project banner
  - Community Service Project website
  - Student Design Competition website
- Opportunity to pass out a WEF-approved, sponsor-provided giveaway at the Student Design Competition
- Partner benefits



#### Supporter Sponsor | \$8,500

- Select one (1) individual from your company to judge for the competition
- Tabletop booth at the Career Fair and a copy of the Resume Book\*
- Logo recognition in/on:
  - Student Design Competition digital brochure
  - On-site Community Service Project banner
  - Community Service Project website
  - Student Design Competition website
- Supporter benefits

#### Associate Sponsor | \$5,000

- Tabletop booth at the Career Fair and a copy of the Resume Book\*
- Logo recognition in/on:
  - Student Design Competition digital brochure
  - On-site Community Service Project banner
  - Community Service Project website
  - Student Design Competition website
- Supporter benefits

#### Career Fair | \$3,000

Career Fair sponsors should expect 180-250 distinct visitors to the fair, which is held for 3 hours on Monday at WEFTEC.

- Receive a tabletop booth at the Career Fair and a copy of the Resume Book\*
- Logo recognition in Student Design Competition brochure

*\*Resume Book includes 120 - 180 resumes submitted by students participating in the Student Design Competition, InFlow participants, and interested young professionals.*

# Sponsorship Opportunities

## WEF InFLOW Program

WEF InFLOW (Introducing Future Leaders to Opportunities in Water) is a professional development scholarship opportunity designed for emerging talent. Through virtual and in-person experiences, including networking with water professionals and the opportunity to attend WEFTEC, participants explore water career pathways and build momentum toward employment and long-term success.

### Game Changer | Qty 4 – \$13,000

- Select four (4) engagement points with Scholars:
  1. Company infomercial played during virtual sessions prior to WEFTEC
  2. One (1) virtual speaker opportunity prior to WEFTEC
  3. One (1) panelist for “STEMpath Journeys Through Water” session at WEFTEC
  4. Opportunity for job recruiter to speak directly with Scholars
  5. Two (2) complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
- Opportunity to share four (4) company posts on InFLOW Alumni LinkedIn Group throughout the year
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on [wef.org/InFLOW](http://wef.org/InFLOW) webpage
- Opportunity to provide a company-branded giveaway to Scholars – *sponsor responsible for production and costs*
- Partner benefits

### Supporting Sponsor | \$7,500

- Two (2) complimentary guest invitations to InFLOW Closing Ceremony and Networking Event
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on [wef.org/InFLOW](http://wef.org/InFLOW) webpage
- Opportunity to place company-provided literature at each table at an InFLOW scholar required session
- Opportunity to provide a company-branded giveaway to Scholars – *sponsor responsible for production and costs*
- Supporter benefits

### Scholarship Sponsor | \$3,800

Cover the cost of a Scholar to join the program all expenses paid.

*Note: This is a general scholarship; you will not get to choose the candidate, which allows us to accept more participants in the program.*

- Receive a private meeting with Scholar either before or during WEFTEC
- If a member of your team is an alumni of InFLOW, offer a mentor session
- One (1) complimentary guest invitation to InFLOW Closing Ceremony and Networking Event
- Opportunity to share one (1) company post on InFLOW Alumni LinkedIn Group throughout the year
- Receive the InFLOW STEMpath Track Scholars directory
- Sponsor recognition on all InFLOW materials (presentations, scholar workbooks, conference signage) and on [wef.org/InFLOW](http://wef.org/InFLOW) webpage

### NEW! Session Opportunities

#### Technical Session Room Sponsor | Exclusive – \$30,000

The technical program at WEFTEC is the most respected and competitive educational program of its kind. The program is put together by more than 240 topical experts in the Program Committee using a highly rigorous selection process. There are over 130 technical sessions that are held in approximately 17 rooms. This is a great opportunity to get your company noticed.

- Custom slide included in the housekeeping slides that will display at the beginning of the session
- Acknowledgment by moderator before or after the session
- Logo on digital room signs
- Conference-wide benefits

*Please note this is the room sponsor. For accreditation purposes, the technical sessions are not able to be sponsored.*



## Sponsorship Opportunities

### NEW! Official WEFTEC Pen Sponsor | Exclusive – \$7,000

You supply the pens, and we'll do the rest!

- Pens placed throughout the session rooms, at registration, WEF Hub, and more, for attendees to take and use
- Promotion in pre-show materials as the Official Pen Sponsor
- Logo recognition on session slides
- Supporter benefits

### WEF Operations Challenge

How do operators and technicians overcome flooding, a sewer collapse, process failure, and other emergencies? Do you wonder what happens behind the scenes during the operation of a wastewater treatment facility? Operations Challenge showcases the skills of best wastewater collection and treatment personnel in the world across five events: Collection Systems, Laboratory, Process Control, Maintenance, and Safety.

### Partner Level | Qty 7 – \$16,000

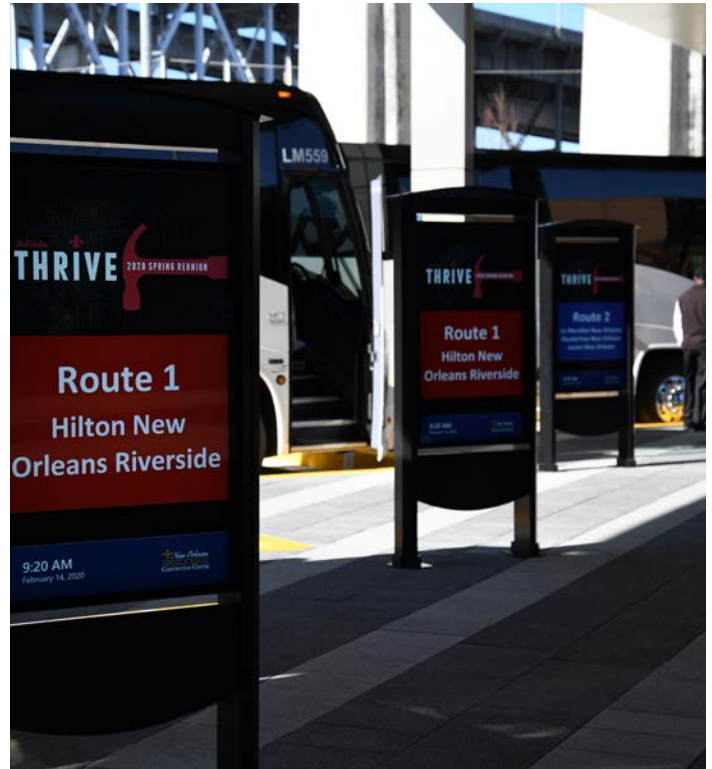
#### Logo Placement on:

- Operations Challenge event and reception sign
- Looping slide played during the opening reception
- Operations Challenge print program, 250 copies distributed on-site
- Reserved seating for five (5) at the Operations Challenge Awards Reception
- Ability to place a pop-up banner in the Operations Challenge Contest area, *sponsor-provided*
- Partner benefits

### Supporter Level | \$10,500

#### Logo Placement on:

- Operations Challenge event and reception sign
- Looping slide played during the opening reception
- Operations Challenge print program, 250 copies distributed on-site
- Reserved seating for three (3) at the Operations Challenge Awards Reception
- Partner benefits



## Transportation Sponsorships

### Shuttle Bus Sponsor | QTY 5 – \$17,500

Shuttle buses will run morning and evening Sunday – Wednesday, transporting an estimated 900+ riders per day between the convention center and the hotels, as well as the Facility Tours. Pricing is per bus/route.

- Logo on digital signage, located in the Shuttle Hub in front of each shuttle bay, that lists the route, route number, and hours
- Choose between fifty (50) branded headrests or Interior Window Banners\*
- 3' x 3' sponsor-designed shuttle sidewalk decal placed in the transportation zone at the convention center
- Mention in the mobile app and logo on the shuttle bus schedule

*\*Signage selection is date sensitive*

**PRO TIP:** Put a QR code on the back of the headrest that links to your exhibitor profile, website, a list of activities happening at your booth, or to collect contact information for a prize raffle.

# Sponsorship Opportunities

## Trolley Sponsorships

The New Orleans Convention Center is a mile long from end to end. Trolleys run continuously throughout the exhibit hall during show hours to help attendees visit the entire exhibition hall. New this year, the trolleys will make a loop between the main aisle and secondary aisle, picking up and dropping off at each trolley stop. The Trolley Sponsorships are highly visible!

### Trolley Stop Sponsor | Premier Placement – QTY 5 – \$7,500 | Standard Placement – QTY 10 – \$5,500

Trolley stops will be set in the main aisle and secondary aisle for attendees to wait for a trolley, have a seat, or get across the show in no time.

- Receive a branded double-sided sign – with a Trolley Stop sign on top
- Seating is available at each stop

### Trolley Signage | QTY 5 – \$17,500

There are several areas to brand the trolley:

- Roof Top Sign: 5' W x 2' H
- Top Front Sign: 40" W x 10" H
- Top Rear Sign: 40" W x 10" H
- Rear Sides Decals (2): 8" W x 6" H
- Front Decal: 32" W x 16" H

It's hard to miss a driving billboard!



Location of signage is selected in receipt of signed contract order.



## Onsite Signage

Keep your company on top of mind with our many printed and digital signage opportunities.

Some printing options are:

- Clings: Exhibit Hall Carpet, Bathroom Mirrors, Doors, Escalators, etc.
- Banners

### Meterboards

- Standard placement \$5,500
- Premier placement \$7,500

### Exhibit Hall Floor Clings:

#### 3' x 3' Clings – QTY 18

- Standard Placement \$750
- Premier Placement \$950

#### 5' x 5' Clings – QTY 7

- Standard Placement \$1,250
- Premier Placement \$1,550

## Digital Options

### Digital Meterboards | \$4,500\* Display on all four (4) digital meterboards – QTY 2 – \$16,000

To aid in our sustainability initiatives, WEF is moving to digital meterboards! We are launching these in New Orleans with four (4) digital meterboards. Each meterboard will rotate with up to four (4) other sponsors. Leave a more interactive impression with your brand. Meterboards will be displayed in prominent locations and run through the duration of the show!

### Marquee on the Plaza | QTY 5 – \$12,500

This 32' x 18' digital marquee greets all traffic along Convention Center Boulevard! This is a great opportunity to promote your booth number, and attendees won't miss it!

### Digital Canopy Screens | QTY 2 – \$9,500

This two-sided, 12' x 3' digital sign can display a static image and/or short video and is prominently displayed outside of the convention center. As foot and driving traffic go along the convention center, they won't miss your company branding!



# Sponsorship Opportunities

## Video Wall

### One (1) 30-Second Video | QTY 15 – \$8,000

WEFTEC debuted the video wall in Chicago with great response. Take the opportunity to present your company with a promotional or product video on the large video screen prominently located in a heavily trafficked area. Videos will run on a preprogrammed loop, with other sponsors' videos, continuously during show hours.

*Sponsor is responsible for the production of the video.*

### WEFTEC In-booth Interview | QTY 8 – \$8,000

Do you have a product, technology, or even just your booth that you'd like to showcase? Have our videography team come to your booth to spotlight your new products, talk with a company expert, or provide an overall booth tour. Working with you, we will create a tight and effective video to help you achieve your goals.

- Receive a 3-5 minute professionally edited video after the event
- Your video will also be posted on WEFTEC's YouTube page and website



### Company-branded Charging Pods | Qty 3 – \$6,000 each, \$15,000 for all 3

We're all connected to our phones, and sometimes we need a quick charge. Sponsor a charging bank! Each bank includes seven (7) individual branded portable chargers. The chargers will be placed near the meeting rooms. Attendees can grab a charger to use and then replace it so another attendee can use one.

- Logo recognition on sign located next to the portable charger bank; sign includes charging instructions.
- Receive two push notifications promoting the charging pods and your sponsorship

### Wayfinder Sponsorship | Qty 2 – \$16,000

These wayfinders not only help attendees find their way around the show but also are a great opportunity to showcase your brand and drive traffic to your booth! Located in highly visible locations near the exhibition hall.

### Water Station | QTY 4

One Station \$12,500

Two Stations \$22,000

All Four Stations \$38,000

WEFTEC was honored with the Sustainability award in 2023 and 2024! Help us with this initiative while also providing a basic need: WATER! These water dispensing stations provide easy access to clean and cool water that attendees can use to fill up their water bottles or drink from the water fountain. With the ability to customize the graphics on each cart, you can showcase your brand in a big way!

Water Stations will be located throughout the exhibit hall in high-traffic areas and will be promoted in the Know Before You Go email as well as a mobile app push notification during the show.

# Sponsorship Opportunities

## Activations

Event activations are the new way of engaging attendees directly with your brand in a memorable and impactful way!

### Fill It Forward – Inspire the World to Reuse | Exclusive – \$25,000

Your company will be at the forefront of promoting environmental sustainability and making a positive environmental impact! Help reduce the impact of single-use plastic water bottles by partnering with WEF to inspire WEFTEC participants to bring refillable water bottles to WEFTEC, while also giving back.

#### How it works:

1. WEFTEC participants visit the Fill It Forward activation to receive the customized postcard and apply the sticker to their water bottle.
2. Once scanned, the QR code takes you to the Fill It Forward mobile app where it's tracking the environmental and social impact of refilling their water bottle in real time.
3. For each scan, Fill It Forward contributes to a select giving project.

#### What's Included:

- Recognition as WEF's partner and sponsor of the Fill It Forward initiative whenever promoted – WEFTEC.org, social media posts, pre-show emails, and more
- 5,000 customized postcards containing the Fill It Forward QR sticker – WEF produced
- Logo branding on the Fill It Forward mobile app page
- Opportunity to select the giving project
- Conference-wide benefits

### NEW! Company Showcase Breakfast | QTY 5 – \$13,000

Invite your top customers one hour before the show opens for breakfast in your booth. Take this opportunity to have a focused product launch or promotion, educational programming, distributor meeting, or just to have uninterrupted time with your best customers.

*\*Invitees must be registered attendees and have a special invitation to get in.*

*\*Number of invitees is based on booth size; breakfast must be within the confines of the booth.*

*\*Sponsor is responsible for food & beverage and any additional utilities.*



### NEW! Hosted Press Product Launch | QTY 5 – \$40,000

Do you have a new product you are launching at WEFTEC? WEF is giving your company the platform to not only engage with WEFTEC attendees, but we'll also invite the press! This premium opportunity is designed to put your new product at the center of attention to maximize visibility, engagement, and lasting impact.

- WEF will drive up the excitement by promoting these launches through attendee emails, digital programs, mobile app, and more
- Receive one (1) 15-minute theatre presentation on the show floor
- Launch presentation will be filmed by WEF's video team and a shortened promo piece will be created and played on the video wall the following day – videos will be posted the morning after filming
- The same launch video will be posted on WEF's social media platforms, including WEF's YouTube channel
- Product will be promoted in December's WEFTEC Recap Issue
- One (1) e-showmail sent post show to all registered attendees promoting your product

## Sponsorship Opportunities

### **NEW! Reboot Lounge | Exclusive – Call for details**

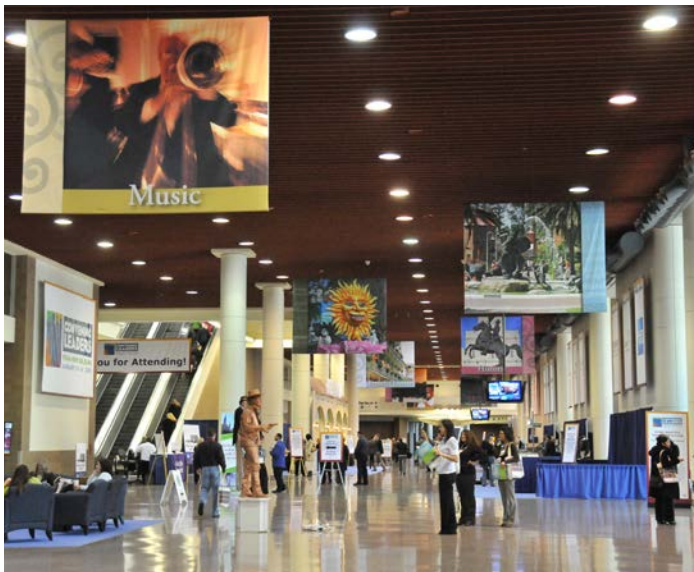
There is so much to see and do at WEFTEC! Give attendees a reason to get off their feet and an opportunity to reboot, all while seeing your brand!

- Promotion in the conference guides, attendee email, WEFTEC.org, mobile app, and more
- Receive one (1) custom meterboard placed near the lounge
- WEF will hire safe, licensed and insured, professional massage therapists who provide a refreshing massage on professional massage chairs to meeting attendees
- Opportunity for sponsor to provide branded apparel for the massage therapists to wear when working

**Details of this sponsorship are still being worked out, so we'd like to know how we can customize it for you!**

### **NEW! Photo Moment/Custom Activation | Call for details**

Make a splash on the show floor by sponsoring a custom activation that is sure to inspire social media buzz! Take advantage of a dedicated space for your activation in a high-traffic location. Let us help you create an interactive space, your way!



### **Important Notes:**

*All sponsorship fees are at the member rate, add 20% for non-member rate.*

*Full payment due April 30, 2026.*

*Payments must be received in order to produce deliverables and to take possession of your booth on the trade show floor.*

*See all the Terms & Conditions in the Sponsorship License Agreement on [weftec.org](http://weftec.org) or ask your account executive to send it to you.*



## Additional Sponsorship Benefits

All sponsors will receive the below benefits, in addition to their sponsorship, based on their spend.

	SUPPORTER BENEFITS	PARTNER BENEFITS	CONFERENCE-WIDE BENEFITS
Sponsorship Spend	\$4,500–\$10,999	\$10,500–\$24,999	\$25,000–\$39,999
Logo on WEFTEC.org Sponsor Page with Corresponding Link	✓	✓	✓
Logo on Sponsorship Page of WE&T WEFTEC Issue	✓	✓	✓
Logo in Digital WEFTEC Conference Preview	✓	✓	✓
Logo in Official On-Site Guide	✓	✓	✓
Logo on On-Site Sponsor Signage <i>(Shared with other sponsors)</i>	Logo on one (1) on-site sign	Logo on two (2) on-site signs	
Logo on Prominent “Thank You to Our Conference-Wide Sponsors” Signs <i>(Shared with other sponsors)</i>			✓
Logo on Opening General Session Slide		Shared with Partner Sponsors	Shared with Conference-Wide Sponsors
Logo Included in Pre-Show Promotions		2	3
Pre- or Post-Show Registration List <i>(If not exhibiting)</i>		✓	Receives Both the Pre- and Post-Show List
Map Your Show Online Digital Listing	Deluxe Package	Premium Package	Premium Plus Package

Create a custom Diamond, Platinum, Gold, or Silver Sponsorship package for ultimate recognition by WEF members and WEFTEC attendees. We will help you create the perfect package that will fit your marketing and sales goals!

**Contact your account executive for a consultation.**



## Contact Information

### **Amy LaTessa**

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March 23-27, 2026

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Messe Munchen

Munich, Germany

**2026 Residuals & Biosolids and Innovations in Treatment Technology Conference**

May 10-14, 2026

Kansas City, MO – Kansas City Convention Center

**2026 Collection Systems and Stormwater Conference**

July 6-10, 2026

Portland, OR – Oregon Convention Center

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