



WEFTEC® | Water Environment Federation®

License and Rules for Sponsors

By making a sponsorship reservation and contract, Corporate Sponsor agrees that they will abide by the following terms and rules for WEFTEC®.

- Sponsorship.** Corporate Sponsor understands that its contract for sponsorship is made to support WEF's purposes and missions by associating the Corporate Sponsor's name and logo with the ("Meetings, Events and Activities") related to WEF's WEFTEC 2026 Annual Conference and Exhibition (WEFTEC 2026) as described in this Agreement and by remitting a corporate sponsorship fee to WEF. The Corporate Sponsor's involvement with WEFTEC 2026 will be limited in scope, consistent with WEF's nonprofit status and federal tax exemption requirements. WEF's acceptance of the corporate sponsorship payment does not suggest or convey WEF's approval, endorsement, certification, acceptance, or referral of any product or service of the Corporate Sponsor. No written or oral statements or materials developed or intended for use in connection with the Corporate Sponsor's support for WEFTEC 2026 will be used without the advance review and written approval of WEF. WEF will provide appropriate and grateful acknowledgment and recognition of the Corporate Sponsor's support, consistent with applicable provisions of the Internal Revenue Code and Internal Revenue Service regulations.
- Limited Mutual Licensing of Intellectual Property.** WEF and the Corporate Sponsor each provides to the other a limited nonexclusive license to use each other's name, logo, and trademarks for the Activity only. No other uses of WEF's or the Corporate Sponsor's intellectual property are permitted or authorized. Notwithstanding any provision in this License, or the contract, each party shall retain complete and unfettered ownership of its intellectual property, including but not limited to all patents, patents-pending, trademarks, logos and service marks.
- Support Fee.** The amount of the support fee to be paid by the Corporate Sponsor to WEF is described in the contract. Corporate Sponsor is eligible for the member rate only if the Corporate Sponsor has an Exhibitor Membership or Corporate Membership at the time of billing and at the time of the Event. Corporate Sponsor agrees that the Support Fee will be paid in full before Corporate Sponsor is entitled to the receipt of any sponsor recognition with WEFTEC 2026. WEF will not fulfill sponsorship deliverables unless the payment due is paid in full.
- Mutual Protection of Confidential Information.** Should WEF or the Corporate Sponsor come into possession of, be exposed to a trade secret or confidential information of the other party in connection with WEFTEC 2026, each party will not disclose that trade secret or confidential information using the equivalent methods and means that each would use at least the industry standard to protect against disclosure or the procedures the party uses to protect its own trade secret or confidential information, whichever is greater. Each party will use its best efforts to avoid disclosure of trade secrets or confidential information of the other party by its officers, directors, employees, volunteers, agents, or consultants without the written approval of the other party that owns the trade secret or confidential information. This provision will survive any cancellation or expiration of this Agreement.
- Mutual Indemnification.** Other than as set forth herein with respect to intellectual property, trade secrets and confidential information, WEF and the Corporate Sponsor each agrees to indemnify and hold harmless the other party, as well as the other's officers, directors, employees, agents, and consultants, from any and all claims, losses, damages, liabilities, judgments, or settlements, including reasonable attorneys' fees, costs, and other expenses, incurred on account of the indemnifying party's willful or negligent acts, errors or omissions in connection with WEFTEC 2026. The parties shall not be considered to have a partnership, agency, or joint venture relationship. These provisions will survive any cancellation or expiration of this Agreement.
- Payment.** Before April 30, 2026, the full sponsorship fee is due within 30 days of signing the agreement. After April 30, 2026, the full sponsorship fee is due upon signing the agreement. WEF will not move forward on promotion and producing sponsorship deliverables until Sponsorship is paid in full.
- Cancellations.** If the sponsor cancels the agreement before the April 30, 2026, deadline, any monies paid, minus production costs of what has already been produced, will be refunded. Cancellations made after April 30, 2026, are not eligible for a refund and the sponsor is obligated to pay the full sponsorship fee.