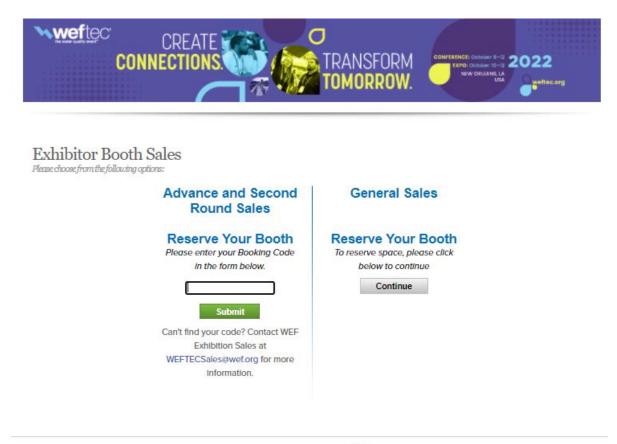


A Step-by-Step Guide: Booth Application Process

Companies who exhibited at WEFTEC 2019 or WEFTEC Connect 2020 (virtual event) are eligible to participate in Second Round Sales. Also, WEFTEC 2021 exhibitors who did not participate in Onsite Sales are eligible to participate in. Companies who are eligible for Second Round Sales were sent an email to the Primary Contact and Secondary Contact (if provided) on December 1st, with their unique application link and a booking code.

Companies who are ineligible for Onsite (Advance) Sales or Second Round Sales periods are eligible for General Sales. General Sales is for companies that exhibited at WEFTEC 2018 or prior or are a new WEFTEC exhibitor.

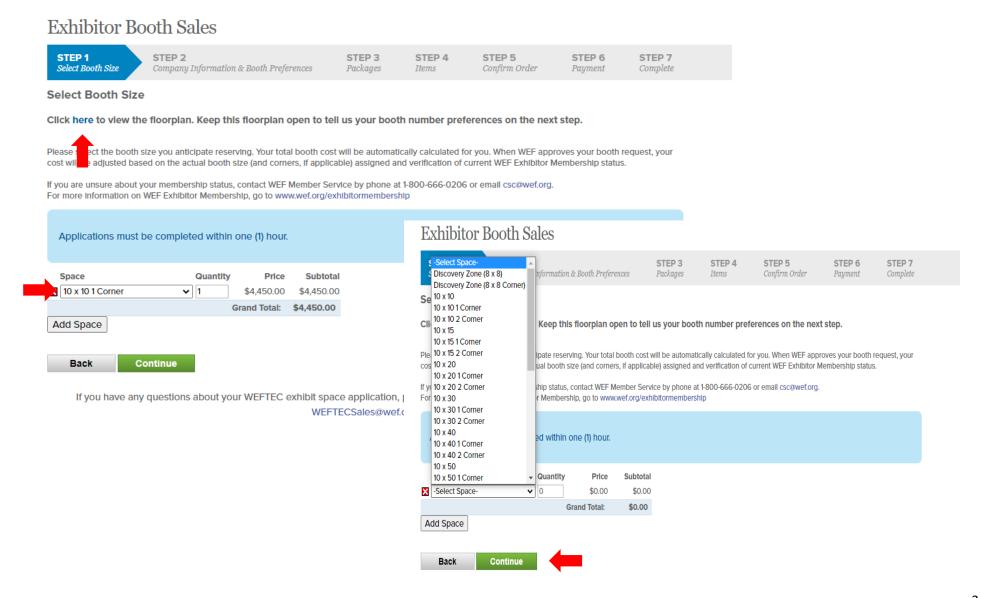
Link to WEFTEC 2022 Booth Space Application: https://weftec22.exh.mapyourshow.com/6 0/boothsales/





Step 1 Select Booth Size – Indicate the booth size you would like to reserve. For Second Round Sales companies, the price will automatically calculate based on your current membership status. For General Sales companies, or companies exhibiting for the first time you will select your membership status (this will be verified by WEF when your booth space is assigned).

The application must be completed within one (1) hour, or the system will time out and your information will not be saved.



Step 2 – Company Information & Booth Preferences – Complete your company information used for billing purposes. Then, provide up to (8) booth preferences.

Exhibitor Booth Sales

STEP 1 STEP 2 Select Booth Size Company Inform	nation & Booth Preferences STEP 3 Packages		STEP 5 Confirm Order	STEP 6 Payment	STEP 7 Complete	
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Company Information & Booth Preferences

By entering your unique renewal code, we have accessed your account and pre-populated your company information. Please edit and complete company information below. This will be used for billing purposes.

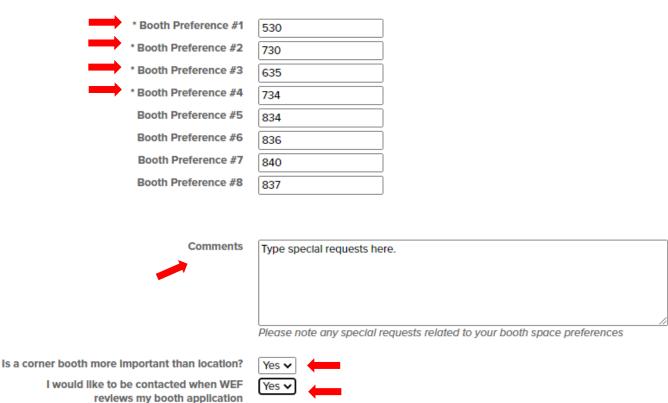
* Exhibiting As	WEF TEST COMPANY	
The following information will be used for billing purposes only		
* Official Company Name	Water Environment Federation	
Company Name (Previously Used for Exhibiting)	WEF	
* Business Address	601 Wythe Street	
* City	Alexandria	
* State/Province	VA	
* Zlp/Postal Code	22314	
* Country	United States	
* Business Phone	(703) 684-2400 Fe	ormat: (xxx) xxx-xxxx
* Corporate Web Site	www.wef.org	
* Confirm you are eligible to exhibit at WEFTEC by identifying the products and services you will display (For WEF internal purposes only. This is not your company's public facing description)	Type brief description here.	

Step 2 continued: Booth preferences – Complete your booth preferences. We strongly encourage you to provide (8) preferences. WEF staff will assign exhibit space in priority point order for Second Round Sales. For General Sales, exhibit space is assigned in order of application receipt. Use the comments box to make any notes you want WEF to review when assigning your space. If you would like to be contacted when WEF assigns your booth, select 'Yes' as a response to that question.

Booth Preferences Booth preferences are not guaranteed. Exhibit space is assigned in priority point order for Advance and Second Round Sales. For General Sales, exhibit

space is assigned in order of application receipt. Please select your preferences accordingly. If your selections are not available at your company's turn to be assigned, the best available exhibit space that is most similar to your preferences will be assigned.

Click here to view the floor plan. Keep this floorplan open for selecting booth location preferences.



Step 2 continued: Competitors – The competitors you list on this application will be used for WEFTEC 2023 booth space selection. If you do not see a competitor on this list that you would like to be included, email WEFTECSales@wef.org, and WEF staff will add once your application has been submitted.

Competitors

List up to four competitors you prefer not be near. Distance from competitors cannot be guaranteed. The competitors you list here will be used for WEFTEC 2023 booth selection (Identify by company name, NOT products displayed).

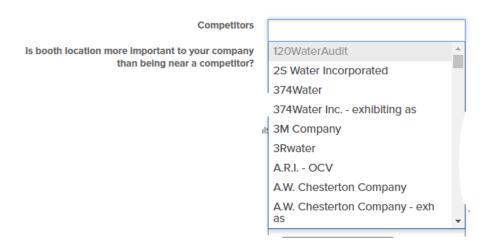
Competitors

Select Some Options

Is booth location more important to your company

Competitors

List up to four competitors you prefer not be near. Distance from competitors cannot be guaranteed. The competitors you list here will be used for WEFTEC 2023 booth selection (Identify by company name, NOT products displayed).



than being near a competitor?

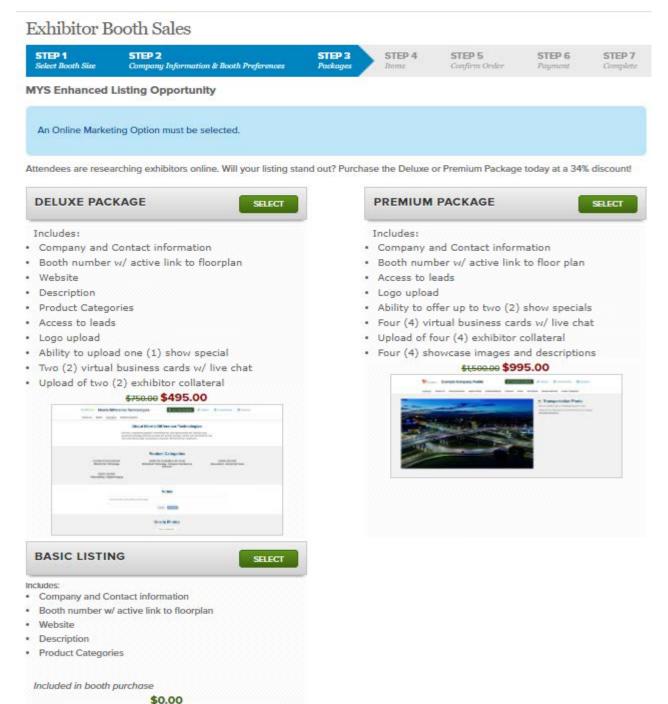
Step 2 continued: Contacts – Each exhibitor can provide a Primary, Secondary and Billing contact. The primary contact will be the one to receive all communications, invoices and listed as the registration "key contact". Secondary contact is copied on all communications sent to Primary contact. Billing contact receives a copy of all invoices. The Secondary or Billing contact only needs to be completed if different from the Primary.

Primary Contact: Receives all communications, invoices, and is its	sted as the registration "key contact."	
* Primary Contact Name	Erin Keliy	
* Primary Contact E-Mail	ekelly@wef.org	
* Primary Contact Office Number	(703) 684-2447	Format: (xxx) xxx-xxxx
Primary Contact Mobile Number		Format: (xxx) xxx-xxxx
* Primary Contact Title	Coordinator	
Secondary Contact: Copied on all communications to Primary Co	ontact (optional). Complete this only if contact	Is different from Primary Contact.
Secondary Contact Name	Kate Hawley	
Secondary Contact E-mall	khawley@wef.org	
Secondary Contact Office Number	(703) 684-2423	Format: (xxx) xxx-xxxx
Secondary Contact Mobile Number		Format: (xxx) xxx-xxxx
Secondary Contact Title	Senior Manager	
Billing Contact: Receives all Invoices (optional). Complete this on	ly If contact Is different from Primary Contact.	
Billing Contact Name	Finance	
Billing Contact E-mail	WEFTECsales@wef.org	
Billing Contact Office Number		Format: (xxx) xxx-xxxx
Billing Contact Mobile Number		Format: (xxx) xxx-xxxx
Billing Contact Title		
* How dld you hear about us?	·	
Back	Continue	

If you have any questions about your WEFTEC exhibit space application, please contact WEF Exhibition Sales at 703-684-2437 or WEFTECSales@wef.org.

On the last question on this step, let us know how you heard about WEFTEC.

Step 3 Packages – WEF Digital Exhibitor Listings. Maximize your digital exhibitor directory listing and receive a 34% discount when you invest during the booth application process. You must select a package to move forward in the application. You must select a package to move forward in the application. Click here to access the media kit.

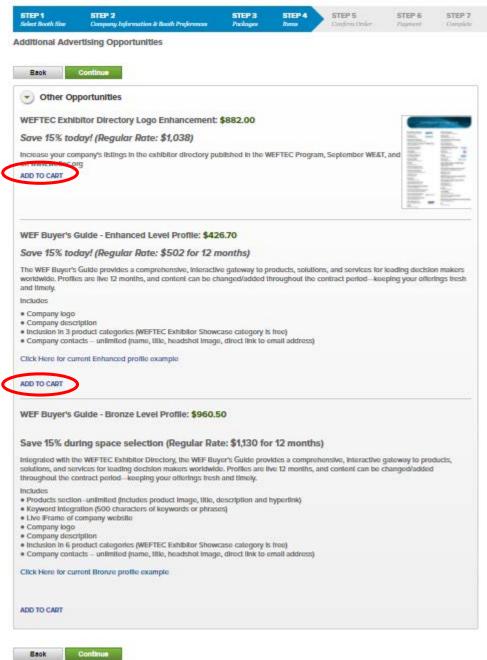


Step 4 Items – Increase your organization's visibility with the below WEF advertising opportunities.

Receive a 15% discount on these opportunities when completing your booth application. Be sure to click 'Add to Cart' if you would like to add the item.

- WEFTEC Exhibitor Directory Logo Enhancement \$882 (regularly \$1,038)
 Increase your company's listings in the exhibitor directory published in the WEFTEC Program, September issue of Water Environment & Technology (WE&T), and on www.weftec.org.
- WEF Buyer's Guide: A comprehensive, interactive gateway to products, solutions, and services for leading decision makers worldwide. Profiles are live 12 months, and content can be changed/added throughout the contract period – keeping your offerings fresh and timely.
 - Enhanced Level Profile | \$426.70 (regularly \$502 for 12 months) | Includes:
 - Company logo
 - Company description
 - Inclusion in 3 product categories (WEFTEC Exhibitor Showcase category is free)
 - Company contacts unlimited (name, title, headshot image, direct link to email address)
 - Bronze Level Profile | \$960.50 (regularly \$1,130 for 12 months) | Includes:
 - Products section unlimited (includes product image, title, description, and hyperlink)
 - Keyword integration (500 characters of keywords and phrases)
 - Live iFrame of company website
 - Company logo
 - Company description
 - Inclusion in 3 product categories (WEFTEC Exhibitor Showcase category is free)

Exhibitor Booth Sales



Company contacts – unlimited (name, title, headshot image, direct link to email address)

Step 5 Confirm Order – Review your exhibit application. If any changes need to be made, click 'Edit' to go back.

At the bottom of this page, indicate your agreement to the WEFTEC Exhibitor License Agreement by providing a signature, name, and job title of the person completing the application. Once the 'Continue' button is clicked at the bottom of the page, you WILL NOT be able to go back to change your application.

Exhibitor Booth Sales

STEP 1 STEP 2 STEP 3 STEP 4 STEP 5 STEP 6 STEP 7
Select Booth Size Company Information & Booth Preferences Packages Items Confirm Order Payment Complete

Confirm Order

Please confirm that the Information below is correct.



Company Information & Booth Preferences

The following information will be used for billing purposes only

Edit

Exhibiting As: WEF TEST COMPANY

ining purposes only

Official Company Name: Water Environment Federation

Company Name (Previously Used for Exhibiting): WE

Business Address: 601 Wythe Street

City: Alexandria

State/Province: VA

Zip/Postal Code: 22314

Country: United States of America

Business Phone: (703) 684-2400

Corporate Web Site: www.wef.org

Confirm you are eligible to exhibit at WEFTEC Type b by identifying the products and services you will display:

Type brief description here.

Booth Preferences

Booth preferences are not guaranteed. Exhibit space is assigned in priority point order for Advance and Second Round Sales. For General Sales, exhibit space is assigned in order of application receipt. Please select your preferences accordingly. If your selections are not available at your company's turn to be assigned, the best available exhibit space that is most similar to your preferences will be assigned.

Click here to view the floor plan. Keep this floorplan open for selecting booth location preferences.

Booth Preference #1: 530

Booth Preference #2: 73

Booth Preference #3: 63

Booth Preference #4: 734

Booth Preference #5: 83

Booth Preference #6: 836

Booth Preference #7: 84

Booth Preference #8: 837

Comments: Type special requests here.

Is a corner booth more important than location?:

I would like to be contacted when WEF Ye

d like to be contacted when WEF 16

reviews my booth application:

Step 5 Confirm Order (continued)

Competitors

List up to four competitors you prefer not be near. Distance from competitors cannot be guaranteed. The competitors you list here will be used for WEFTEC 2023 booth selection (identify by company name, NOT products displayed).

Competitors: 120WaterAudit,2S Water Incorporated,374Water,374Water Inc. - exhibiting

as,3M Company

Is booth location more important to your company N

than being near a competitor?:

Primary Contact: Receives all communications, invoices, and is listed as the registration "key contact."

Primary Contact Name: Erin Kelly

Primary Contact E-Mail: ekelly@wef.org
Primary Contact Office Number: (703) 684-2447

Primary Contact Mobile Number:

Primary Contact Title: Coordinator

Secondary Contact: Copied on all communications to Primary Contact (optional). Complete this only if contact is different from Primary Contact.

Secondary Contact Name: Kate Hawley
Secondary Contact E-mail: khawley@wef.org

Secondary Contact Office Number: (703) 684-2423

Secondary Contact Mobile Number:

Secondary Contact Title: Senior Manager

Billing Contact: Receives all invoices (optional). Complete this only if contact is different from Primary Contact.

Billing Contact Name: Finance

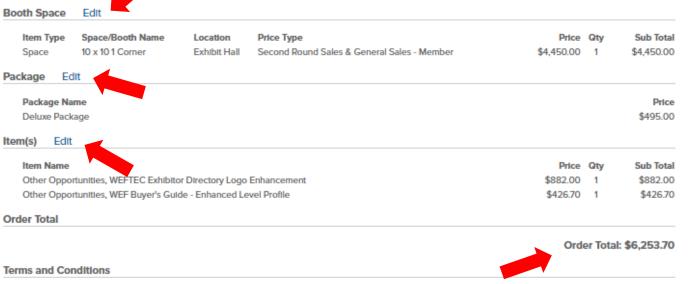
Billing Contact E-mail: WEFTECsales@wef.org

Billing Contact Office Number: Billing Contact Mobile Number:

Billing Contact Title:

How did you hear about us?: Email

Step 5 Confirm Order (continued) Booth Space



Please review the Terms and Conditions

Water Environment Federation® Technical Exhibition and Conference (WEFTEC®) License for Exhibit Space and Advertising

The exhibiting company ("Exhibitor") listed in this application applies for contracted exhibit space ("Exhibit Space") at the 2022 Water Environment Federation Technical Exhibition and Conference (WEFTEC®) ("Event"). WEF agrees to review your Exhibit Space Application and to allow or to deny participation in the Event consistent with Event eligibility requirements, policies, and at the discretion of WEF®. Exhibitor, by signing this License for Exhibit Space ("License"), agrees to the following provisions:

INTRODUCTION

The annual Water Environment Federation Technical Exhibition and Conference (WEFTEC®) provides its members and public conference registrants with an educational program with an emphasis on cutting edge technological advances in the fields of water and wastewater treatment, collection systems, water quality, water reuse, and pollution control. The WEFTEC exhibition is an integral part of the educational offerings; products and services displayed, advertised, posted, linked, or demonstrated must be related to the water quality industry and content must be presented in a manner that adheres to professional business standards and creates a context appropriate for all participants at WEFTEC. Should WEF determine, in its sole discretion, that an exhibit, demonstration, or advertisement violates this license, is inappropriate, or is not in the best interests of the conference, WEF may require that the exhibitor make changes to its display or advertisement, dismantle its display, remove the inappropriate content or links, or cease the inappropriate demonstration(s) as deemed necessary.

Step 5 Confirm Order (continued)

Please review the Terms and Conditions

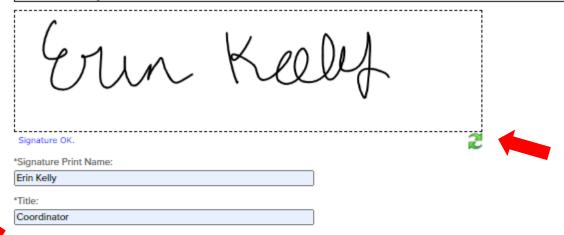


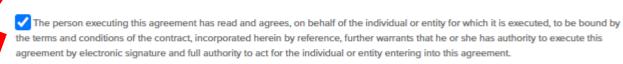
Water Environment Federation® Technical Exhibition and Conference (WEFTEC®) License for Exhibit Space and Advertising

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INTRODUCTION

The annual Water Environment Federation Technical Exhibition and Conference (WEFTEC*) provides its members and public conference registrants with an educational program with an emphasis on cutting edge technological advances in the fields of water and wastewater treatment, collection systems, water quality, water reuse, and pollution control. The WEFTEC exhibition is an integral part of the educational offerings; products and services displayed, advertised, posted, linked, or demonstrated must be related to the water quality industry and content must be presented in a manner that adheres to professional business standards and creates a context appropriate for all participants at WEFTEC. Should WEF determine, in its sole discretion, that an exhibit, demonstration, or advertisement violates this license, is inappropriate, or is not in the best interests of the conference, WEF may require that the exhibitor make changes to its display or advertisement, dismantle its display, remove the inappropriate content or links, or cease the inappropriate demonstration(s) as deemed necessary.





WARNING: You will NOT be able to modify your order beyond this point. Please ensure all your information above is correct and click 'Continue.'



Step 6 Payment – A 25% deposit for your exhibit space is due with the booth application, and the remaining balance is due by May 31, 2022. Any applications submitted on May 1 or later require a 100% booth deposit to be reviewed/assigned. If an exhibit credit was transferred to WEFTEC 2022, you will see "Applied Credits" notated under your total. In the 'Payment Type' dropdown, select 'Credit Card' or 'Bill Me'. By selecting 'Bill Me', payment by credit card, check, wire transfer or ACH may be made later. An invoice will automatically be sent when this option is selected. Note: Countersigned contracts will not be returned until a 25% deposit is made and your booth application is received and assigned.

Exhibitor Booth Sales

	STEP 2 Company Information & Boot	h Preferences	STEP 3 Packages	STEP 4 Items	STEP 5 Confirm Order	STEP 6 Payment STEP 7 Complete	
Payment							
Order Number: 512229							
Item Description Exhibit Hall, 10 x 10 1 Corner		Subtotal \$4,450.00	Payment Schedule 25% Deposit		Date Due DUE NOW	Amount Due \$1,112.50	
A	Order Total: mount Due Now:	\$4,450.00 \$1,112.50	Full Payment		05/31/2022	\$3,337.50	
Order Number: 512230							
Item Description Deluxe Package Order Total: Amount Due Now:		\$495.00 \$495.00 \$495.00	Payment Due Nov	t Schedule	Date Due 01/31/2022	Amount Due \$495.00	
Order Number: 512231	mount Due Now.	\$0.00	1				
Item Description Other Opportunities, WEFTEC Exhibitor Directory Logo Enhancement		Subtotal \$882.00	Payment Schedule Due Now	Date Due 01/31/2022	Amount Due \$882.00		
	Order Total: mount Due Now:	\$882.00 \$0.00					
Order Number: 512232							
Item Description Other Opportunities, WEF Enhanced Level Profile	Buyer's Guide -	Subtotal \$426.70	Payment Schedule Due Now		Date Due 01/31/2022	Amount Due \$426.70	
A	Order Total: mount Due Now:	\$426.70 \$0.00					

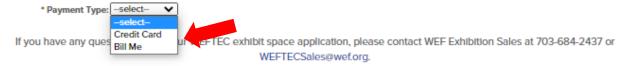
A 25% deposit is due with the exhibitor's signed contract. Booth applications will not be reviewed/assigned without the required deposit. Full payment of the balance is due no later than May 31, 2022.

Step 6 Payment (continued) - For check, wire transfer, ACH or to pay by credit card later, select the Bill Me option. The invoice will contain payment instructions.

Make Payment

Please select a method of payment to purchase your exhibit space and optional online upgrades.

You have the option to pay by credit card, check, wire transfer, or ACH. Your invoice will be automatically generated and sent to the email you have provided.



Make Payment

Please select a method of payment to purchase your exhibit space and optional online upgrades.

You have the option to pay by credit card, check, wire transfer, or ACH. Your invoice will be automatically generated and sent to the email you have provided.



Please enter the email address you would like to have the bill emailed to.



If you have any questions about your WEFTEC exhibit space application, please contact WEF Exhibition Sales at 703-684-2437 or WEFTECSales@wef.org.

Step 6 Payment (continued) - For credit card payments, select Credit Card and enter information. Payment amount will automatically calculate with what is due for your booth and additional WEF items.

			ym	

Please select a method of payment to purchase your exhibit space and optional online upgrades.

You have the option to pay by credit card, check, wire transfer, or ACH. Your invoice will be automatically generated and sent to the email you have provided.

* Payment Type:	Credit Card 🗸	
* Name On Card:	Erin Kelly]
Company Name:	WEF TEST COMPANY]
* Address:	601 Wythe Street)
* City/Town:	Alexandria	
* State/Province:	Virginia	~
	(Required for United States Of America)	
* Zip/Postal:	22314	
	(Required for United States Of America)	
* Country:	United States of America	
* Credit Card:	Visa	
* Credit Card No.:		
* Verification Code:	?	
* Expiration Date:	11 🗸 / 2021 🗸	
* Payment Amount:	1112.50 (\$1,112.50 minimum, En	ter In USD, Format: 12345.00
	Process Payment	

If you have any questions about your WEFTEC exhibit space application, please contact WEF Exhibition Sales at 703-684-2437 or WEFTECSales@wef.org.

Step 7 Order Complete – After the 'Process Payment' or 'Process Invoice' button is clicked, the application is complete. Immediately, as least two emails will be sent: 1) email with a copy of your contract, and 2) an email with your invoice.

Make sure to add <u>WEFTECSales@wef.org</u> and <u>service@mapyourshow.com</u> to your safe sender's list.

Exhibitor Booth Sales



Complete Order

Thank you for reserving your WEFTEC 2022 booth space.

Please and 'service@mapyourshow.com' to your safe-senders list as you will receive:

- · An email with your completed contract
- · An email with your booth invoice and additional items, if purchased

Beginning January 2022, WEF will review/assign Second Round Sales booth space applications received in priority point order. WEFTEC 2021 exhibitors, followed by WEFTEC 2021 cancelled exhibitors will be give precedence for booth assignment, in priority point order, followed by WEFTEC Connect 202 and WEFTEC 2019 exhibitors. All Second Round Sales assignments will be notified by February 18, 2022.

<u>General Sales</u> is for companies that exhibited in WEFTEC 2018 or prior or are new WEFTEC exhibitors. General Sales applications will be reviewed in date receipt order following the conclusion of Second Round Sales, estimated beginning March 2022.

Once your application has been processed and approved by WEF staff, you will receive an approval email with confirmation that your WEFTEC 2022 Exhibitor Dashboard has been established. At that time, we encourage you to access your profile to complete additional information about your company and consider upgrading your presence online.

Click here to access the WEFTEC 2022 website

If you have any questions about your WEFTEC exhibit space application, please contact WEF Exhibition Sales at 703-684-2437 or WEFTECSales@wef.org.