SPONSORSHIP OPPORTUNITIES
Put the Power of a WEFTEC Sponsorship to Work for Your Company

Sponsorships at WEFTEC increase your brand recognition and booth traffic while supporting WEFTEC programs and events. WEFTEC 2018 registrants recognized more than 40% of sponsor companies unaided.

Attendees Invest Their Money...

- 33% of attendees are planning to buy one or more product/services viewed at WEFTEC within the next 12 months.

- 76% of professional registrants are purchasing decision makers/influence purchasing decisions.

### Purchasing Budgets of WEFTEC 2017 Registrants

<table>
<thead>
<tr>
<th>Category</th>
<th>Capital Equipment</th>
<th>Operating &amp; Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wastewater Treatment</td>
<td>$15,614,400</td>
<td>$11,599,300</td>
</tr>
<tr>
<td>Drinking Water</td>
<td>$11,309,400</td>
<td>$4,770,700</td>
</tr>
<tr>
<td>Collection Systems</td>
<td>$13,527,300</td>
<td>$7,254,800</td>
</tr>
</tbody>
</table>
Supporter Benefits
For indicated sponsorships $4,000 - $9,999
- Recognized as a Supporter Sponsor online, in print, in the WEFTEC Mobile App, and on signage
- Logo and link on weftec.org
- Logo on sponsor listing page of WE&T WEFTEC issue and the Conference Program
- Logo on two (2) locations of free-standing sponsor signage in McCormick Place
- Logo, listing, and PDF upload in the WEFTEC Mobile App
- Badge ribbons

Partner Benefits
For indicated sponsorships $10,000+
In addition to listed Supporter Benefits:
- Recognized as Partner Sponsor online, in print, in the WEFTEC Mobile App, and on signage
- Logo on sponsor listing page of the Conference Announcement
- Logo on sponsor banner(s)
- Logo listed on a shared Opening General Session slide with other Partner Sponsors
- Video link in the WEFTEC Mobile App
- If not exhibiting, one time registration list - either pre-show or post-show
SPONSORSHIP OPPORTUNITY DIRECTORY

CONFERENCE-WIDE
- Hotel Key Cards
- Massage Lounge
- Water Lounge

MOBILE APP

BRANDING
- Lanyards
- Nook Meeting Pods
- Oasis Charging Station
- Pens
- Recycle Bin Covers
- Tote Bags
- Water Bar

ENGAGING EVENTS
- Beer Garden
- Collection Systems Luncheon
- Industrial Reception
- Innovation Pavilion Reception
- Opening General Session Coffee Service
- Stormwater Congress Luncheon
- Stormwater Pavilion Reception
- Technical Session Coffee Service
- Women in Water Reception

STUDENTS & YOUNG PROFESSIONALS
- Career Fair
- Student Design Competition
- Student Lounge Charging Corner
- Students & Young Professionals Events

WEF INFLOW PROGRAM

TECHNICAL EVENTS
- Interactive Knowledge Exchange (IKE) Session
- Technical Session A/V

OPERATIONS CHALLENGE & AWARDS RECEPTION

SIGNAGE
- Banners, Clings, Meter Boards

HOTEL OPPORTUNITIES

SHUTTLE BUS ADVERTISING

SALES CONTACTS
Create a custom Platinum, Gold, or Silver sponsorship package for the ultimate brand recognition that's a perfect fit for your marketing goal at WEFTEC! Contact your sales representative for details.

CONFERENCE-WIDE BENEFITS
In addition to Partner Benefits listed on page 1, Conference-wide sponsors receive:

- Recognition as Conference-wide Sponsor online, in print, on the WEFTEC Mobile App, and on signage
- Logo listed on shared Opening General Session slide with other Conference-wide sponsors
- Logo listed on signature lighted sponsor sign shared with other Conference-wide sponsors
- Sponsor listed ahead of Partner-level, other sponsors, and exhibitors list as Conference-Wide in the mobile app
- Highlighted Conference Program listing
- Logo on Conference Program floor plan, if exhibiting
- Logo on weftec.org homepage slider
- If not exhibiting, pre-show and post-show registration list
- WEFTEC Social Media mentions
  - Three (3) contextual tweets from @weftec (1 pre-show, 1 onsite, and 1 post-show)
SPONSORSHIP OPPORTUNITIES
CONFERENCE-WIDE

WATER LOUNGE
MEMBER: $37,000 | NON-MEMBER: $45,000
Engaging and highly memorable, the water lounge offers participants power, a relaxing place to sit, and refreshment, all in the visible and high-traffic grand concourse.
- Water service Sunday – Wednesday
- Custom meter boards
- Custom table clings
- Custom pedestal clings
- Custom sponsor pillows

BEER GARDEN
MAGNUM SOLD
MEMBER: $26,250 | NON-MEMBER: $32,500
The inaugural Pure Water Brewing Alliance Beer Garden in New Orleans attracted more than 1,000 visitors over three days and featured samples of Pure Water Brews—the world’s most sustainable beer. As a Beer Garden sponsor, WEFTEC attendees will be toasting your brand all conference long.
- Sponsor A/V materials (without sound) to display in weighted rotation on two screens
- Sponsor listed exclusively on one side of two meter signs within Beer Garden
- Sponsor listed at Magnum Level on combined side of two meter signs within Beer Garden
- Sponsor clings on tables in Beer Garden

MASSAGE LOUNGE
MEMBER: $35,000 | NON-MEMBER: $42,000
Sponsor the Relaxation Station on the show floor and be a hero to attendees who can receive neck and back massages in the lounge. Associate your company’s name with rest and relaxation, while registrants seek out your booth to request vouchers to redeem in the massage area. Sponsorship includes three full days of service.
Sponsorship Includes:
- Corporate logo recognition on signage in the Relaxation Station.
- Coupon (provided by sponsor) in collected in sponsor’s booth.
- Custom wait area includes carpeting, wastebaskets, draped tables
- Sponsor can supply their own signature clothing such as a T-shirt or golf shirt for the massage therapists to wear.

HOTEL KEY CARDS
Custom Key Card distributed to registered WEFTEC guests at check-in. Sponsor responsible for keycard production and shipping; WEF pays each hotel’s distribution fees.
MEMBER: $27,000 | NON-MEMBER: $33,000
- Includes distribution to 4,000 hotel rooms at the following properties in accordance with each hotel’s policies
- Sponsorship confirmation must be received by July 5, 2019

<table>
<thead>
<tr>
<th>Rooms on peak</th>
<th>Hilton Chicago</th>
<th>Hyatt Regency McCormick Place</th>
<th>Sheraton Grand Chicago</th>
<th>Marriott Marquis Chicago</th>
<th>Hyatt Regency Chicago</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,200</td>
<td>900</td>
<td>800</td>
<td>600</td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>

60% of the standard conference-wide sponsorships are already sold!

Contact a sales representative to create your perfect package and ensure you receive the greatest recognition before, during, and after WEFTEC.
SPONSORSHIP OPPORTUNITIES

CONFERENCE-WIDE

REGISTRATION | SOLD |
MEMBER: $26,500 | NON-MEMBER: $33,500
- Logo, booth number, custom colors on select registration counters
- Logo footer on registration confirmation emails
- Exclusive banner ad on WEFTEC registration site (landing page only)
- One (1) meter board sign in each registration area

Wi-Fi | SOLD |
MEMBER: $27,300 | NON-MEMBER: $33,800
Wi-Fi will be available in meeting rooms, public spaces and exhibit hall for all attendees.
- Banner in WEFTEC Mobile App
- Custom splash page when registrants log in to venue Wi-Fi
- Logo recognition on Wi-Fi signs in convention center public spaces
- Advertisement in WEFTEC Conference Program highlighting sponsor and providing Wi-Fi login instructions

GLOBAL CENTER AND INTERNATIONAL RECEPTION | SOLD |
MEMBER: $28,500 | NON-MEMBER: $34,800
INTERNATIONAL AUDIENCE: 3,100+
WEFTEC is the conference of choice for thousands of international water professionals looking for solutions to global water challenges. In 2017, the last time this event was in Chicago, WEFTEC welcomed 3,073 global registrants from 80 countries. WEFTEC 2019 already has country pavilions from Brazil, Canada, China, Denmark, Germany, Japan, Korea, The Netherlands, Spain, and Taiwan.
- Located in the high-traffic WEF Plaza area
- Recognized as a sponsor of the International Reception in digital, print, and signage
- Includes production and placement of sponsor logo clings on theatre tables
- Includes production of a giveaway with sponsor’s logo during the International Reception
- Sponsor may provide 15-30 second PowerPoint content for plasma screen display to run when screen is idle
- Advertisement in the Export Interest Directory distributed in the Global Center

MOBILE APP | SOLD |
MEMBER: $27,600 | NON-MEMBER: $33,700
WEFTEC’s mobile app provides more than 600,000 user views over multiple platforms before, during, and after WEFTEC.
- Secondary opening page, appearing immediately after WEFTEC opening screen
- Mobile App banner ad weighted for greater exposure displays more frequently than other sponsor ads
- Mobile App banner ad opens to sponsor web page
- Banner ad displays within technical session pages
WEFTEC 2018 Mobile App Banner Stats

360,250+
AVERAGE BANNER IMPRESSIONS PER AD

78
AVERAGE BANNER CLICKS

“SUEZ Water Technologies & Solutions continues to sponsor the WEFTEC mobile app because it allows us to showcase our business and solutions in a unique and valuable way...to all WEFTEC attendees.”
— Karla Nelson, Sr. Product Communications Leader, SUEZ

DIGITAL PARTNER
MEMBER: $12,200 | NON-MEMBER: $15,500
- Banner ad on mobile app home page; opens to sponsor website
- Banner ad displays on session pages
- Sponsor listed ahead of general exhibitor list as Partner
- Sponsor logo on mobile app directory listing

DIGITAL SUPPORTER
MEMBER: $8,600 | NON-MEMBER: $10,200
- Banner ad on mobile app home page; opens to sponsor website
- Sponsor listed ahead of general exhibitor list as Supporter
- Sponsor logo with mobile app directory listing

WEFTEC mobile app banners are seen an average of 360,000+ times before, during, and after the show, providing visibility for sponsor messaging and increased views of directory listings.
PENS
Every year, WEF offers a collectible pen, and they are picked up so fast, staff can hardly keep up with demand. WEFTEC pens feature next year’s logo and are used throughout the year at other WEF events, providing recognition onsite and throughout the year. Don’t miss your chance to have your logo on this year’s sustainable pen. Production is included. Sponsorship confirmation must be received by July 12, 2019.

PARTNER
MEMBER: $18,000 | NON-MEMBER: $22,500
  ■ Exclusive to one sponsor

SEATED CHARGING STATION
“The Oasis” seated charging station provides 12 customizable imprint locations: 6 seat backs and 6 tables, and provides attendees convenient seating and power at each of the tables.

PARTNER
MEMBER: $20,000 | NON-MEMBER: $22,500
  ■ Sponsorship confirmation must be received by July 12, 2019

LANYARDS
Logo branding on lanyard distributed to professional attendees at all registration areas. Sponsor responsible for lanyard production and costs.

PARTNER
MEMBER: $18,500 | NON-MEMBER: $23,400
  ■ Exclusive to one sponsor

TOTE BAGS
The WEFTEC tote bag is still one of the most popular sponsorships because it remains widely used and provides outstanding recognition and recall among attendees. Displays six (6) sponsor logos in one color and the WEFTEC 2019 logo and is distributed at all onsite and satellite hotel registration areas. Production included; sponsorship confirmation must be received by May 31, 2019.

PARTNER
MEMBER: $18,500 | NON-MEMBER: $23,400
  ■ Limited availability to six (6) sponsors

RECYCLE BIN COVERS
Show your sustainable commitment by branding multiple recycle bins throughout the exhibit hall, where attendees will associate your brand with their own efforts. Sponsorship includes custom branding on four sides of recycle bin covers.

PARTNER
MEMBER: $13,200 | NON-MEMBER: $16,300
  ■ 23 recycle bins in South exhibit hall
  ■ Exclusive to one exhibitor

NOOK MEETING PODS
Provide attendees a convenient place for a quick meeting or a place to sit and work undisturbed. The branded Nook offers flexible space and convenient power for charging while ensuring that attendees never forget who provided the space. Available in configurations of four or two in convenient locations around the show floor.

FOUR SEAT PARTNER
MEMBER: $15,000 | NON-MEMBER: $18,000
  ■ Custom branded wrap and table leg

TWO SEAT PARTNER
MEMBER: $10,000 | NON-MEMBER: $12,000
  ■ Custom branded wrap and table leg

WATER BAR
The Water Bar self-serve station is a zero-waste unit that transforms readily available municipal water into delicious, thirst quenching H2O. Brand the bar with your custom design and offer attendees your own water bottles to refill water directly in your booth.

PARTNER
MEMBER: $14,000 | NON-MEMBER: $17,000
  ■ Custom branding on front and back
  ■ Placement dependent on available space and water service
SPONSORSHIP OPPORTUNITIES
ENGAGING EVENTS

OPENING GENERAL SESSION AND MONDAY AFTERNOON COFFEE SERVICE
AUDIENCE: 10,000+
Monday, September 23 | 9:30 am – 10:30 am & 3:00 pm – 3:30 pm
Coffee service located outside the Opening General Session room, served between the Opening General Session and the Monday afternoon technical session breaks.

PARTNER
MEMBER: $12,700 | NON-MEMBER: $15,800
- Exclusive to one company
- Logo on event sign
- Custom giveaway at coffee service: sponsor can provide paper or biodegradable custom cups, coffee sleeves, or napkins
- Sponsor responsible for production of custom item

TECHNICAL SESSION COFFEE SERVICE
AUDIENCE: 10,000+
Tuesday & Wednesday, September 24 & 25 | 10:00 am – 10:30 am & 3:00 pm – 3:30 pm
Coffee service provided to all technical session participants during the morning and afternoon breaks.

PARTNER
MEMBER: $12,400 | NON-MEMBER: $15,800
- Exclusive to one company per day
- Logo on sponsor sign during service
- Daily sponsor may provide one or more of the following for use during the service: paper or biodegradable coffee cups, sleeves, or napkins

STORMWATER LUNCHEON
AUDIENCE: 130
Monday, September 23 | 12:15 pm – 1:30 pm
This plated, 3-course welcome luncheon provides excellent visibility and networking opportunities with 130+ Stormwater participants.

SPONSOR BENEFITS
- Logo on event sign
- Logo on opening slide
- Logo on sponsor page of Stormwater program
- Logo in exhibitor directory of Stormwater program (if exhibiting)
- Post-show list of participants in Excel

PARTNER
MEMBER: $12,600 | NON-MEMBER: $15,800
- Exclusive to one company
- Admission for one sponsor representative to luncheon
- Sponsor logo on giveaway distributed in luncheon; production included

SUPPORTER
MEMBER: $6,600 | NON-MEMBER: $8,000
- Available to two (2) companies

COLLECTION SYSTEMS LUNCHEON
AUDIENCE: 120
Tuesday, September 24 | 12:15 pm – 1:30 pm
Meet directly with dedicated collection systems professionals. Coordinated by WEF’s Collection Systems Committee, this plated luncheon provides an excellent opportunity for brand recognition and networking. Featuring keynote speaker Harlan Kelly, General Manager of San Francisco Public Utilities Commission

SPONSOR BENEFITS
- Logo on event sign
- Logo in luncheon program
- Logo on opening slide
- Post-show list of participants in Excel

PARTNER
MEMBER: $12,500
NON-MEMBER: $15,800
- Exclusive to one (1) company
- Admission for one sponsor representative to luncheon
- Sponsor logo on giveaway distributed during event; production included

SUPPORTER
MEMBER: $6,600
NON-MEMBER: $8,000
- Available to two (2) companies

Refer to page 1 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES
ENGAGING EVENTS

WOMEN IN WATER RECEPTION
AUDIENCE: 90
Monday, September 23 | 5:15 pm – 6:30 pm
During this reception, current and future female water sector leaders representing a variety of disciplines – engineering, operations, research, management, and communications – are informed and inspired by a keynote speaker and peer-to-peer exchange of knowledge and support.

PARTNER SOLD
MEMBER: $10,400 | NON-MEMBER: $12,800
- Logo on event sign
- Post-show list of participants in Excel
- Exclusive to one (1) company
- Admission for two (2) sponsor representatives to reception
- Recognition during presentation
- Sponsor logo on giveaway distributed during event; production included

SUPPORTER SOLD
MEMBER: $5,200 | NON-MEMBER: $7,400
- Available to two (2) companies
- Logo on event sign

INDUSTRIAL RECEPTION
AUDIENCE: 200+
Monday, September 23 | 5:15 pm – 6:30 pm
This popular reception offers complimentary beverages and light hors d’oeuvres in a casual atmosphere to connect water sector professionals with expertise in a range of industries that impact the water environment, such as Oil & Gas and Food & Beverage.

SPONSOR BENEFITS
- Logo on event sign
- Logo on opening slide
- Post-show list of participants in Excel

PARTNER
MEMBER: $10,500 | NON-MEMBER: $13,000
- Exclusive to one (1) company
- Five (5) complimentary guest invitations
- Sponsor logo on giveaway distributed in reception; production included

SUPPORTER
MEMBER: $6,600 | NON-MEMBER: $8,000
- Two (2) complimentary guest invitations

“Mueller Water Products became a Conference-Wide sponsor of WEFTEC in 2017, starting with the Women in Water reception and... charging stations in two locations on the expo floor. This will be our third year with these sponsorships and we could not be more pleased! The charging stations are located in high traffic areas on the show floor and are used regularly. The Women in Water reception event, especially this past year where Mueller Strategic Account Executive Cindy Schieber moderated a table discussion, was exceptional. In fact, Cindy said, ‘...this [Women in Water reception] was the best women’s water event I’ve ever taken part in.’ Mueller Water Products anticipates another productive sponsorship in 2019, and plans to continue this mutually beneficial relationship for years to come.”

- Mueller Water Products
SPONSORSHIP OPPORTUNITIES

ENGAGING EVENTS

INNOVATION PAVILION

RECEPTION
AUDIENCE: 150+

Monday, September 23 | 5:00 pm - 6:00 pm
Tuesday, September 24 | 5:00 pm - 6:00 pm

Participants enjoy complimentary beverages in the Innovation Pavilion during the Hospitality Hour.

PARTNER
MEMBER: $10,900 | NON-MEMBER: $13,700
- Exclusive to one company per reception
- Sponsor representative may speak at the beginning of the reception for up to five (5) minutes
- One (1) custom sponsor slide to display during reception
- Sponsor logo listed on event signage

SUPPORTER
MEMBER: $6,700 | NON-MEMBER: $8,200
- Sponsor logo to display on shared slide during reception
- Sponsor logo listed on event signage

STORMWATER PAVILION

RECEPTION
AUDIENCE: 150+

Monday, September 23 | 5:00 pm - 6:00 pm
Tuesday, September 24 | 5:00 pm - 6:00 pm

Stormwater Congress participants enjoy complimentary beverages in the Stormwater Pavilion during the Hospitality Hour.

PARTNER
MEMBER: $10,700 | NON-MEMBER: $13,500
- Exclusive to one (1) company per reception
- Sponsor representative may speak at beginning of reception for up to five (5) minutes
- Sponsor branded giveaway to be distributed during the reception; production included
- One (1) custom sponsor slide to display during reception
- Sponsor logo listed on event signage

SUPPORTER
MEMBER: $6,600 | NON-MEMBER: $8,000
- Sponsor logo to display on shared slide during reception
- Sponsor logo listed on event signage

Referring to page 1 for complete Partner and Supporter Benefits

THE GROWLER
MEMBER: $13,200 | NON-MEMBER: $16,300
- Partner benefits
- Sponsor video materials to display in weighted rotation on video screens in center of Beer Garden; will show more often than Bomber or Carboy materials
- Sponsor listed at Growler Level on combined side of two meter signs within the Beer Garden

THE BOMBER
MEMBER: $6,100 | NON-MEMBER: $8,200
- Supporter benefits
- Sponsor logo included on combined slide displayed on video screens in center of Beer Garden
- Sponsor listed at Bomber Level on combined side of two meter signs within the Beer Garden

THE CARBOY
MEMBER: $2,600 | NON-MEMBER: $3,100
- Sponsor logo included on combined slide displayed on video screens in center of Beer Garden
- Sponsor listed at Carboy Level on combined side of two meter signs within the Beer Garden

BEER GARDEN
The inaugural Pure Water Brewing Alliance Beer Garden in New Orleans attracted more than 1,000 visitors over three days and featured samples of Pure Water Brews - the world’s most sustainable beer. As a Beer Garden sponsor, WEFTEC attendees will be toasting your brand all conference long.
By sponsoring Student and Young Professional events at WEFTEC, you will support and receive recognition across multiple events that serve the upcoming ranks of water professionals. These events include the Annual Community Service Project, Water Palooza Education Fair, Student Design Competition, Career Fair and Young Professionals Reception.

### STUDENT & YOUNG PROFESSIONALS EVENTS

#### SUPPORTER

**MEMBER: $6,800 | NON-MEMBER: $8,500**

- Sponsor’s company to identify two (2) judges of Student Design Competition
- Logo placement
  - Student Lounge signage
  - WEF Student Design Competition brochure
  - Press release recognizing Student Design Competition sponsors and winners
- Students & Young Professionals Reception event invitation and signage
- Company listing in the YP Connections newsletter
- Booth at Career Fair
- Career Fair resume book
- Branding as a sponsor of the Community Service Project
  - Logo listed on the site banner and t-shirt produced for the Community Service Project

#### ASSOCIATE

**MEMBER: $3,800 | NON-MEMBER: $4,800**

- Company listing in the YP Connections newsletter
- Booth at Career Fair
- Career Fair resume book
- Branding as a sponsor of the Community Service Project
  - Logo listed on the site banner and t-shirt produced for the Community Service Project

### STUDENT DESIGN COMPETITION

#### PARTNER

**MEMBER: $10,000 | NON-MEMBER: $12,500**

- Sponsor logo on giveaway distributed to judges and students at the Student Design Competition
- Sponsoring company to identify two (2) judges for Student Design Competition (may specify Environmental or Wastewater)
- Sponsor logo on Student Design Competition brochure
- Press release recognizing Student Design Competition sponsors and winners
- Includes the following recognition:
  - Student Lounge signage
  - Students & Young Professionals Reception event invitation and signage
  - Company listing in the YP Connections newsletter
  - Branding as a sponsor of the Community Service Project
  - Logo listed on the site banner and t-shirt produced for the Community Service Project
  - Booth at Career Fair and Career Fair resume book

### CAREER FAIR

**MEMBER $2,300 | NON-MEMBER $2,700**

- Booth at Career Fair
- Career Fair resume book

Refer to page 1 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

STUDENTS & YOUNG PROFESSIONALS

WEF INFLOW PROGRAM

Sponsorship of the WEF InFLOW Program supports a WEF initiative that strives to identify promising students and young adults from underrepresented groups who are interested in professional careers in the water industry. The WEF InFLOW Program is projected to provide support for up to 50 university students and recent high school graduates. Sponsorship support provides travel assistance, hotel accommodations, registration, and additional networking opportunities.

SPONSOR BENEFITS
- Logo on PowerPoint slide at InFLOW networking panel and luncheon
- Sponsor recognition on wef.org InFLOW page
- Logo on student webinar

GAME CHANGER
- Directory of student participants
- One (1) complimentary guest invitation to attend InFLOW Luncheon
- Logo on conference program page

ADVOCATE
- Directory of student participants
- One (1) complimentary guest invitation to attend InFLOW Luncheon
- Logo on conference program page

PARTNER
- Lounge Area
  - Sponsor branded charging lounge within Student Lounge
  - Custom branded pillows in lounge area
  - Powered tables with sponsor clings
  - Double-sided custom sponsor meter board at entrance of lounge area
- Logo placement
  - Student Lounge signage
  - Student & Young Professionals Reception event invitation and signage
  - Company listing in the YP Connections newsletter
  - Student Design Competition brochure
  - Press release recognizing Student Design Competition sponsors and winners
- Branding as a sponsor of the Community Service Project
  - Logo listed on the site banner and t-shirt produced for the Community Service Project
  - Booth at Career Fair and Career Fair resume book

PATRON
- Sponsor name recognition on conference program page

STUDENT LOUNGE CHARGING CORNER

PARTNER
MEMBER: $12,500 | NON-MEMBER: $15,800
- Lounge Area
- Sponsor branded charging lounge within Student Lounge
- Custom branded pillows in lounge area
- Powered tables with sponsor clings
- Double-sided custom sponsor meter board at entrance of lounge area
- Logo placement
- Student Lounge signage
- Student & Young Professionals Reception event invitation and signage
- Company listing in the YP Connections newsletter
- Student Design Competition brochure
- Press release recognizing Student Design Competition sponsors and winners
- Branding as a sponsor of the Community Service Project
- Logo listed on the site banner and t-shirt produced for the Community Service Project
- Booth at Career Fair and Career Fair resume book

Refer to page 1 for complete Partner and Supporter Benefits
TECHNICAL SESSIONS A/V
AUDIENCE: 4,000+

The technical program at WEFTEC is the most respected and competitive educational program of its kind, featuring over 900 speakers. The program is put together by over 230 topical experts in the Program Committee using a highly rigorous selection process, ensuring a high quality program.

SUPPORTER
MEMBER: $7,400 | NON-MEMBER: $9,300
- Supporter benefits
- Exclusive to one (1) sponsor per listed track
- One (1) custom sponsor slide to display in rotation with WEF house slides between sessions within sponsored track
- Post-show participant demographics
- Available tracks (as of March 11, 2019)
  - Collection Systems and Distribution (9 sessions)
  - Disinfection and Public Health (5 sessions)
  - Facility Operations and Maintenance (15 sessions)
  - Future Insights and Global Issues (7 sessions)
  - Industrial Issues and Treatment Technologies (12 sessions)
  - Municipal Wastewater Treatment Process and Design (20 Sessions)
  - Research and Innovation (20 sessions)
  - Residuals and Biosolids Management (10 sessions)
  - Stormwater Management (16 sessions)
  - Utility Management and Leadership (21 sessions)
  - Watershed Resources Management and Sustainability (6 sessions)
  - Water Reclamation and Reuse (7 sessions)

INTERACTIVE KNOWLEDGE EXCHANGE (IKE) SESSION
IKEs are 15 to 20 minute presentations that use video to engage, educate, and interact with audiences, both during and after WEFTEC, when IKEs are uploaded to YouTube. In 2019, a session room will be devoted to IKEs on Tuesday.

PARTNER
MEMBER: $10,400 | NON-MEMBER: $15,600
- Partner benefits
- Exclusive to one company
- Giveaway with sponsor logo to be distributed within session room (production included)
- Logo on event sign

OPERATIONS CHALLENGE & AWARDS RECEPTION
AUDIENCE: 500+

How do operators and technicians overcome flooding, a sewer collapse, process failure and other emergencies? Do you ever wonder what transpires behind the scenes during the operation of a wastewater treatment facility? During Operations Challenge, the best wastewater collection and treatment personnel in the world display their skills across five events: Collection Systems, Laboratory, Process Control, Maintenance and Safety.

PARTNER
MEMBER: $12,900 | NON-MEMBER: $15,700
- Partner benefits
- Limited to four (4) sponsors
- Logo placement
  - Operations Challenge Event Banner, event and reception sign
  - A/V slides during reception opening, weighted to display longer
- Sponsor-provided pop-up banner may be placed in the Operations Challenge contest area
- Four (4) representatives can attend the Operations Challenge Awards Reception

SUPPORTER
MEMBER: $7,600 | NON-MEMBER: $9,600
- Supporter benefits
- Logo placement
- Operations Challenge event and reception sign
- A/V slides during reception opening
- Two (2) representatives can attend the Operations Challenge Awards Reception

Refer to page 1 for complete Partner and Supporter Benefits
SPONSORSHIP OPPORTUNITIES

ONSITE SIGNAGE

Visit the WEFTEC Envision website for available locations at https://envision.freeman.com/show/weftec-2019/. For placement and availability, contact your sales representative. Sponsorship must be confirmed no later than July 19, 2019. Orders placed after July 19 are subject to a price increase.

EXHIBIT HALL CLINGS

CARPET CLINGS
- Exhibitor exclusive
- 2’ × 2’ custom carpet clings can be located in prime exhibit hall aisle locations
- Does not include additional sponsor benefits

SET OF 5
MEMBER: $2,550 | NON-MEMBER: $3,550

SET OF 10
MEMBER: $5,000 | NON-MEMBER: $7,000

SET OF 15
MEMBER: $7,300 | NON-MEMBER: $8,500

CONVENTION CENTER CLINGS
Locations available throughout McCormick Place; pricing upon request. Clings in exhibit hall available to exhibitors only. Does not include additional sponsor benefits.

TRANSPORTATION LOBBY DOORS
- Custom clings for select glass doors at shuttle bus drop offs

ESCALATOR RUNNER
- Custom clings for escalator runners

STAIR CLINGS
- Custom clings across front of stairs

STAIR OR ESCALATOR SIDE RAIL CLINGS
- Custom clings along glass railings next to stairs or escalators

LUNCHEON TABLE CLINGS
- Various Sizes
- Available Locations
  - A2 Cafe Pod
  - 23rd Street Café & Market

METER BOARDS
MEMBER: $3,750 | NON-MEMBER: $5,800
- Custom double-sided freestanding signs
- Locations available in South Lobby (Shuttle Drop-off)
- Production included
- Does not include additional sponsor benefits

BANNERS
PRICING UPON REQUEST
- Custom single-sided or double-sided interior vinyl signs
- Locations available in Grand Concourse and South Lobby (Shuttle Drop-off)
- Production included
- Does not include additional sponsor benefits

Refer to page 1 for complete Partner and Supporter Benefits
**SHUTTLE BUS ADVERTISING**

WEF shuttle buses run from Sunday, September 22 – Wednesday, September 25, carrying more than 9,000 attendees between 41 hotels and the convention center, and service all Facility Tours. All Shuttle Bus advertising orders must be confirmed by July 12, 2019.

**SHUTTLE BUS GRAPHICS**

- **FULL WRAP**
  - MEMBER: $32,000 | NON-MEMBER: $39,000
  - Full height on both sides, rear, and front (all four sides)

- **HALF WRAP**
  - MEMBER: $22,000 | NON-MEMBER: $27,000
  - Above the cargo bays on both sides, half of rear (three sides)

- **BILLBOARD MAX**
  - MEMBER: $9,800 | NON-MEMBER: $12,000
  - Above the cargo bays extending to roof (one side)

- **RIBBON MAX**
  - MEMBER: $4,100 | NON-MEMBER: $5,000
  - 2’ high below windows and above cargo doors (both sides)

- **HALF BACK**
  - MEMBER: $2,000 | NON-MEMBER: $2,500
  - Half vehicle height (rear only)

New opportunities are available, including Head Rest Covers, Stair graphics, and Interior Window graphics. For all shuttle bus graphic opportunities, contact your sales representative for pricing.

**NOTE:** Bus graphic opportunities do not qualify for sponsor benefits listed on page 3.
# 2019 Sponsorship Reservation & Contract

**SALES REPRESENTATIVE**
- Dave Mathews
- Vickie Bobo
- Carl McBride
- Suzanne Shutty
- Jenny Grigsby
- Thomas Bennett
- Nic Christy

**PRIMARY CONTACT INFORMATION**
- **Check if address has changed**
- **Check if contact name has changed**

Company Name

If the company last sponsored under a different name, what was it?

Person to receive contract and billing materials

Title

Address (for materials/invoice mailing)

City

State/Province

Zip/Postal Code

Country

Business Phone Number

Mobile Phone Number

E-mail

By providing my e-mail address and signing this form, I consent to receive critical sponsorship communications sent by or on the behalf of the Water Environment Federation.

**MOBILE APP AND ONLINE DIRECTORY LISTING INFORMATION if different from Primary Contact Information**

This information is publicly listed.

Company Name (please print exactly as it should appear in the Mobile App and online)

Letter of alphabet company should be listed under:

Sales Contact

Address

City

State/Province

Zip/Postal Code

Country

Business Phone Number

Website

**MEMBERSHIP INFORMATION**
- **Current Corporate/Exhibitor Membership Number**
- **Non-member**
- **New Corporate/Exhibitor Member**
  - Application & Payment Enclosed
  - Date Sent: ________________

**PAYMENT AND CANCELLATION TERMS**

Sponsorship fees reserve sponsorships at WEFTEC and are due at the time this contract is received by WEF. Sponsorship is not reserved until full payment is received by WEF. Provided WEF receives written notice of cancellation on or before May 31, 2019, 75% of the sponsorship fee is refundable. Cancellations received by WEF after May 31, 2019 are not refundable.

- **Check**
  - Check No.
  - Amount Enclosed $________

- **Credit Card**
  - American Express
  - VISA
  - MasterCard
  - Card No.
  - CVV Code
  - Exp Date
  - Amount to be charged $________
  - Name as it appears on card (please print)
  - Card Holder Signature
  - Card Billing Address
  - City
  - State/Province
  - Zip/Postal Code

2019 SPONSORSHIP RESERVATION & CONTRACT
Side 1 of 2. Please complete both pages before submitting.

92ND ANNUAL WATER ENVIRONMENT FEDERATION TECHNICAL EXHIBITION & CONFERENCE
McCORMICK PLACE CHICAGO | CONFERENCE: SEP 21 – 25, 2019 | EXHIBITION: SEP 23 – 25, 2019
# 2019 Sponsorship Reservation & Contract

**Category:** Conference-Wide

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
</table>
| Diamond | ☐ 500
| Platinum | ☐ 400
| Gold | ☐ 300
| Silver | ☐ 200

---

**Category:** Mobile App

<table>
<thead>
<tr>
<th>Mobile App</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Tote Bags</td>
</tr>
</tbody>
</table>
| ☐ Lanyards | ☐ 100
| ☐ Nook Meeting Pads | ☐ 90
| ☐ Four Seats | ☐ 80
| ☐ Two Seats |
| ☐ Oasis Charging Station |
| ☐ Recycle Bin Covers |
| ☐ Water Bar |

---

**Category:** Branding

<table>
<thead>
<tr>
<th>Branding</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Opening General Session &amp; Monday Afternoon Coffee Service</td>
</tr>
</tbody>
</table>
| ☐ Technical Session Coffee Service | ☐ Partner | ☐ 90
| ☐ Partner |
| ☐ Supporter |
| ☐ Beer Garden | ☐ Growler | ☐ Bomber | ☐ Carboy |
| ☐ Partner | ☐ Supporter |
| ☐ Supporter |
| ☐ Stormwater Congress Luncheon | ☐ Partner | ☐ Supporter |
| ☐ Industrial Reception | ☐ Partner | ☐ Supporter |
| ☐ Innovation Pavilion Reception | ☐ Partner | ☐ Supporter |
| ☐ Stormwater Pavilion Reception | ☐ Partner | ☐ Supporter |
| ☐ Women in Water | ☐ Partner | ☐ Supporter |

---

**Category:** Engaging Events

<table>
<thead>
<tr>
<th>Engaging Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Student Design Competition</td>
</tr>
<tr>
<td>☐ Student Lounge Charging Corner</td>
</tr>
</tbody>
</table>
| ☐ WEF InFlow Program | ☐ 90
| ☐ Game Changer | ☐ 80
| ☐ Advocate | ☐ 70
| ☐ Patron |
| ☐ IKE Session | ☐ 70
| ☐ Technical Sessions A/V |
| ☐ Track: |
| ☐ Operations Challenge & Awards Reception | ☐ Partner |
| ☐ Supporter |

---

**Category:** Technical Events

<table>
<thead>
<tr>
<th>Technical Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Sponsorship Reserved</td>
</tr>
<tr>
<td>☐ Sponsorship Level</td>
</tr>
<tr>
<td>☐ Member #</td>
</tr>
<tr>
<td>☐ Type</td>
</tr>
<tr>
<td>☐ Collateral Needed: Formats:</td>
</tr>
<tr>
<td>☐ Banner Ad</td>
</tr>
<tr>
<td>☐ Secondary Page</td>
</tr>
<tr>
<td>☐ Meter Art</td>
</tr>
<tr>
<td>☐ Cling Art</td>
</tr>
</tbody>
</table>

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**Category:** Operations Challenge

<table>
<thead>
<tr>
<th>Operations Challenge</th>
</tr>
</thead>
</table>
| ☐ 90
| ☐ Partner |
| ☐ Supporter |

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**Category:** Onsite Signage/Hotel/Shuttle Bus

<table>
<thead>
<tr>
<th>Onsite Signage/Hotel/Shuttle Bus</th>
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</thead>
<tbody>
<tr>
<td>☐ Water Lounge</td>
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</tbody>
</table>

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**Category:** Custom Package

<table>
<thead>
<tr>
<th>Custom Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Water Lounge</td>
</tr>
</tbody>
</table>

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**Category:** Grand Total

<table>
<thead>
<tr>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>900</td>
</tr>
</tbody>
</table>

---

## Contract Terms and Conditions

**The Parties Agree as Follows:** This agreement is made between the Water Environment Federation®, an Illinois nonprofit corporation ("WEF"), and the Corporate Sponsor, for mutual consideration, the receipt and adequacy of which are acknowledged by the parties, who agree:

1. Effective Date of Agreement: This agreement goes into effect and is binding upon acceptance by WEF and Corporate Sponsor indicated by their signatures on this reservation & contract form, and on Addendum A to this agreement.
2. Sponsorship reservation: Corporate Sponsor understands that sponsorship is not reserved until WEF receives full payment of sponsorship fees as indicated on Addendum A.
3. Rules, Regulations and License Agreement; Corporate Sponsor understands that this agreement includes the requirements set forth in the "Water Environment Federation Annual Technical Exhibition and Conference Rules and License for WEFTEC Sponsors" (License), and Addendum A to the contract and license agreements. Corporate Sponsor acknowledges that it has had the opportunity to review the License which is available at www.weftec.org/sponsorships/, and agrees to be bound by all terms set forth in this contract form, the license, and Addendum A.

**Accepted for Sponsor by:** (Please sign below. Contract is not valid without signature.)

Authorized Signature: ____________________________ Date: ____________
Printed Name: ____________________________
Title: ____________________________
Company: ____________________________

**Accepted for WEF by:**

Sacha Carey, Senior Director, Exhibitions Date: ____________

If paying by check, return your signed contract by E-MAIL or FAX to obtain an invoice copy.

**Mail check payment with invoice to:**
Water Environment Federation | P.O. Box 38009 | Baltimore, MD 21298-8009

**Return signed contract to your appropriate Sales Representative:**

<table>
<thead>
<tr>
<th>Name</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dave Mathews</td>
<td>1-678-947-9244 (fax) <a href="mailto:dmathews@wef.org">dmathews@wef.org</a></td>
</tr>
<tr>
<td>Vickie Bobo</td>
<td>1-678-947-9244 (fax) <a href="mailto:vbobo@wef.org">vbobo@wef.org</a></td>
</tr>
<tr>
<td>Cari McBride</td>
<td>1-703-684-2450 (fax) <a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a></td>
</tr>
<tr>
<td>Suzanne Shutty</td>
<td>1-703-407-0289 (fax) <a href="mailto:sshutty@wef.org">sshutty@wef.org</a></td>
</tr>
<tr>
<td>Jenny Grigsby</td>
<td>1-703-684-2407 (fax) <a href="mailto:jgrigsby@wef.org">jgrigsby@wef.org</a></td>
</tr>
<tr>
<td>Thomas Bennett</td>
<td><a href="mailto:tbennett@wef.org">tbennett@wef.org</a></td>
</tr>
</tbody>
</table>
# SPONSORSHIP SALES

## CONTACTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Email</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nic Christy</td>
<td>Director of Advertising Sales</td>
<td><a href="mailto:nchristy@weftec.org">nchristy@weftec.org</a></td>
<td>+44 (0) 207 251 8778</td>
</tr>
<tr>
<td>Stefanie Walter</td>
<td>Senior Manager, Exhibition Operations</td>
<td><a href="mailto:swalter@wef.org">swalter@wef.org</a></td>
<td>+1-703-684-2414</td>
</tr>
<tr>
<td>Ronnetta Zack-Williams</td>
<td>Coordinator, Sponsorships</td>
<td><a href="mailto:rzack-williams@wef.org">rzack-williams@wef.org</a></td>
<td>+1-703-684-2468</td>
</tr>
<tr>
<td></td>
<td><strong>NORTHEASTERN U.S. &amp; CANADA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dave Mathews and</td>
<td><a href="mailto:dmathews@wef.org">dmathews@wef.org</a></td>
<td><a href="mailto:vbobbo@wef.org">vbobbo@wef.org</a></td>
<td>+1-678-947-9950</td>
</tr>
<tr>
<td>Vickie Bobo</td>
<td></td>
<td></td>
<td>+1-866-756-7811 (toll free)</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Fax: +1-678-947-9244</td>
</tr>
<tr>
<td></td>
<td><strong>SOUTHEASTERN U.S. &amp; LATIN AMERICA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cari McBride</td>
<td><a href="mailto:cmcbride@wef.org">cmcbride@wef.org</a></td>
<td></td>
<td>+1-703-535-5266</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Mobile: +1-703-626-7449</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Fax: +1-703-684-2450</td>
</tr>
<tr>
<td></td>
<td><strong>WESTERN U.S. &amp; CANADA</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Suzanne Shutty</td>
<td><a href="mailto:sshutty@wef.org">sshutty@wef.org</a></td>
<td></td>
<td>+1-703-407-0289</td>
</tr>
<tr>
<td></td>
<td><strong>EUROPE, ASIA, AND MIDDLE EAST</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(Excluding Italy)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thomas Bennett</td>
<td><a href="mailto:tbennett@wef.org">tbennett@wef.org</a></td>
<td></td>
<td>+44 (0) 207 993 4605</td>
</tr>
<tr>
<td></td>
<td><strong>ITALY</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fabio Potesta</td>
<td><a href="mailto:info@mediapointsrl.it">info@mediapointsrl.it</a></td>
<td></td>
<td>+39 010 5704948</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Fax: +39 010 5530088</td>
</tr>
</tbody>
</table>