



## Exclusive Promotional Opportunities for WEFTEC Exhibitors

Take advantage of these exclusive opportunities to ensure you are seen by and connect with the right attendees at WEFTEC!

### Exhibitor Directory Listing

Providing a new or updated company description, product category, and sales contact is the best way to help attendees find your company when they are searching for specific products and services. Your information will be featured in the [Mobile App and WEFTEC Online Planner](#), [WEFTEC Connect Virtual](#), and the printed guide. **Be sure to submit your updated directory listing for attendees to view before, during, and after the event!**

[Update Your Directory Listing Now](#)

[Add a PDF to your Directory Listing](#)

For any questions, contact Stefanie Walter at [swalter@wef.org](mailto:swalter@wef.org) or +1-703-684-2414.

### New Product Listing in *WE&T* – Deadline June 12

The September 2020 *WE&T* issue will feature a section highlighting new products from WEFTEC exhibitors. The magazine is published monthly (in print and digital) to more than 40,000 subscribers, so take advantage of this free opportunity to put a spotlight on your company's latest product!

The last day to submit your product information is **June 12**.

The New Products section is limited to 60 participants. [Click here](#) to view the full list of requirements.

For any questions, contact Margaret Richards at [mrichards@wef.org](mailto:mrichards@wef.org) or +1-703-684-2400 ext. 7551.

## We Want Your Input!

The Exhibitions Team is working on a survey that you can look out for in the next week. We are hard at work to help you get the most out of WEFTEC. We can best achieve that by understanding where you are, what your challenges and concerns are, and what you hope to get out of WEFTEC 2020. Stay tuned!

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## WEF Exhibitor Communications

[WEF announced the Hybrid Exhibition on 5/7](#)

[The WEFTEC 2020 FAQs were Updated on 5/12](#)

[View all archived exhibitor emails and communications in the Exhibitor Toolkit](#)

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## WEF Exhibition Group Contacts

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