

LEAD THE FUTURE OF WATER

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weftec
the water quality event™
OCTOBER 5-9, 2024
NEW ORLEANS, LA

INNOVATION THEATER | GLOBAL CENTER | SDG THEATER

WEF is seeking presenters for WEFTEC 2024 in New Orleans, Louisiana, USA, from October 5-9 in the various exhibit hall theaters. Please read the guidelines for each below and submit your abstract by **Monday, June 3 at 9:00 AM ET**. We highly encourage exhibitors to submit abstracts based on the theater descriptions highlighted below.

The WEFTEC Innovation Pavilion, presented by WEF, BlueTech Research, and Imagine H2O, has been the go-to destination for the most current and prominent water industry information. The Global Center annually features content from 5 continents and 30+ international trade delegations. The UN Sustainable Development Goals (SDG) Theater features insights into all aspects of the one-water and circular water economy universe. These theaters are integrated as pavilions on the exhibition floor to provide valuable, timely information while having ready access to exhibitors featuring the latest innovations.

INNOVATION PAVILION THEATER

True to its name, the Innovation Pavilion Theater highlights the newest water industry trends, opportunities, technologies, and implementations in the water industry. We are seeking presentations focusing on the following topics 25- or 55-minute in length:

- Corporate Partnerships Accelerating Innovation
- Corporate Water Stewardship & ESG
- Digital Solutions & Cyber Security
- Distributed Infrastructure and Decentralized Solutions
- Evolving the Innovation Ecosystem
- Financing the Future of Water
- Industrial Water
- Technology Innovation Case Studies
- Water Clusters



GLOBAL CENTER

The Global Center annually features sessions and networking from over fifteen countries and sixty organizations. Sessions should include topics of global relevance and be educational/informative.

Topics include, but are not limited to:

- Smart Water Management
- Water Security
- PFAS (Per and poly-fluoroalkyl substances)
- Water Clusters
- Innovation
- Business Opportunities in the Global Water Sector



Please refrain from company promotion during your session. Case studies are acceptable. **The typical length of session/panel is 60 minutes.(45-50 minutes/10-15 minutes Q&A)**. Shorter interventions of 30 minutes will also be considered based on the nature of the topic.

SDG THEATER: ACHIEVING THE GLOBAL GOALS



Water is the engine driving economic development. Circular Water Economy (CWE) focuses on bridging the gap between industrial and municipal water leaders as they pursue sustainable solutions to water challenges. CWE directly impacts most of the UN SDGs, including Good Health and Well-Being (SDG 3), Sustainable Cities and Communities (SDG 11), and Climate Action (SDG 13). Abstract submissions for this theater should be focused on the topics below:

- Eliminating Waste and Pollution
- Circulating Products and Materials (at their highest value)
- Regenerating Nature through Nature-based Solutions
- Incorporating Equity and Environmental Justice
- Supporting Sustainable Economic Development

The SDG Theater will hold 25-minute sessions featuring programming highlighting all SDGs.

SUBMISSION GUIDELINES:

Please follow these guidelines when submitting abstracts:

- Limit abstract to 250 words.
- Alternative session formats (flash talks, panels, and “smackdowns”/debates) are preferred. Please indicate within the abstract.
- Limit speakers to 3 for Innovation Pavilion and SDG Theaters and 6 for Global Center.
- Do not resubmit an abstract already submitted for consideration at WEFTEC 2024. They will not be considered for review.
- Do not submit a sales pitch for a product – they will not be reviewed. Case studies and specific examples are preferable.

All submissions are due Monday, June 1st at 9:00 AM ET.

For questions, please email speakers@wef.org.

**Please do not send abstracts to this e-mail as they will not be accepted or reviewed. **