



97TH ANNUAL TECHNICAL  
EXHIBITION & CONFERENCE

New Orleans Morial Convention Center  
New Orleans, Louisiana USA

Conference October 5-9, 2024  
Exhibition October 7-9, 2024

# May Exhibitor Newsletter

Next newsletter: Week of June 3

## EXHIBITOR HOUSING

### Now Open

Exhibitors can secure hotel reservations by visiting the [Exhibitor Resource Center \(ERC\)](#).

Convention Management Resources, Inc. (CMR) manages WEFTEC hotel reservations on behalf of the Water Environment Federation (WEF). Beware of Unauthorized Agencies! WEF does not authorize or endorse any other housing service or independent broker. For your own protection, do not make reservations through any other housing or travel company. Neither WEF nor CMR can assist you with reservation problems if you book through another agency.

If you are contacted by an unofficial service provider, please report them to the Federal Trade Commission: <https://reportfraud.ftc.gov/>

## BOOTH SHARE APPLICATION

### Now Available

A booth share is an opportunity to promote the brands of legally related companies in a single exhibit space, such as a parent, child, or a sister company. The primary contracted exhibitor must hold at least 100 square feet of booth space per company represented. Contact [weftecsales@wef.org](mailto:weftecsales@wef.org) for more information and to receive the application.

## SPEAKING OPPORTUNITIES AT WEFTEC

### Technology Spotlights

#### **Deadline: May 14 at 9:00 a.m. ET**

Bring attendees to your booth for technical and educational presentations. More information will be available on the [Speak at WEFTEC](#) page.

### Pavilion Sessions

#### **Deadline: June 1 at 9:00 a.m. ET**

Highlight the newest trends, opportunities, technologies, and implementations in the water industry in one of WEFTEC's pavilions. More information is available on the [Speak at WEFTEC](#) page.

## NEW PRODUCT LISTING

### Opens June 3

WEFTEC exhibitors can feature new products that were released after September 2023 in Water Environment & Technology (WE&T) magazine at no cost. Criteria and submission information is available on the [WEFTEC New Products Submission](#) page.

## EXHIBITOR REGISTRATION

### **Opens June 4**

Exhibitor registration opens June 4. Booth personnel can be registered via the [ERC](#). Visit the [Exhibitor FAQs](#) page for information about allotment.

## CLIENT INVITES AND CUSTOM GRAPHICS (Feather)

### **Available in June**

WEF has partnered with Feather to offer fully paid exhibitors complimentary expo-only client invites and marketing tools such as custom graphics to promote their presence at WEFTEC.

Once available the booth's primary contact will receive an email from [expoinfo@wef.org](mailto:expoinfo@wef.org) providing access.

Primary contacts can be updated using Company Information & Contacts via the [ERC](#).

## WEFTEC CONFERENCE ANNOUNCEMENT EXHIBITOR MARKETPLACE

### **Almost Sold Out**

The WEFTEC Conference Announcement will be available in June and widely distributed leading up to WEFTEC. Get your company included in the [Exhibitor Marketplace](#) and start promoting your company's booth. Contact [Jenny Grigsby](#) for more information.

## EXHIBITOR SERVICE MANUAL (ESM)

### **Available Early Summer**

The ESM contains order forms for booth services (carpet, utilities, catering, etc.), shipping labels, and other important information regarding exhibiting at WEFTEC. The ESM will be accessible via the [ERC](#).

## CONTACT US

### **WEFTEC Exhibit Operations** (Booth logistics)

+1.703.684.2443

[expoinfo@wef.org](mailto:expoinfo@wef.org)

### **WEFTEC Exhibit Sales** (Booth space inquiries)

+1.703.684.2437

[WEFTECSales@wef.org](mailto:WEFTECSales@wef.org)

### **WEF Finance Team** (Invoices)

+1.703.684.2427

[Payments@wef.org](mailto:Payments@wef.org)

### **WEF Member Services** (Membership inquiries)

+1.800.666.0206

[CSC@wef.org](mailto:CSC@wef.org)