WEFTEC Exhibitor Authorization Form

Video and Photography

84th Annual Water Environment Federation Technical Exhibition and Conference
Los Angeles Convention Center, Los Angeles, California USA | Conference: October 15–19, 2011

WEFTEC Camera Policy for Media (revised 2011):

Media representatives may not photograph, video, or record a WEFTEC exhibitor without written permission from the exhibitor and authorization from the Water Environment Federation. Media representatives must submit an authorization letter from the exhibitor or a completed WEFTEC Camera Authorization Form to WEF communications staff in advance of the conference or admittance to the exhibition floor. Media with cameras will not be permitted to enter the exhibition floor without a WEF escort and should make arrangements with WEF communications staff during regular press room hours. Media may only film or photograph close-ups of the exhibitors they have received permission from and may only use wide angle shots of the exhibition floor. Continuous live streaming of the exhibition floor for web-based publications is not permitted. Any media representative taking photographs or video of an exhibitor or product without permission must relinquish the film or digital media upon request; the film or digital media will be disposed of after being relinquished. Media representatives are solely responsible and liable for insuring adherence to this policy and agree to indemnify and hold WEF, its officers, directors, volunteers, employees, and agents harmless from any and all claims arising from failure to abide by this policy. This opportunity is only available to credentialed members of the media. WEF policy defines this as accredited print (newspaper and magazine) and electronic (radio, television, and online journal, magazine, and newspaper) reporters, editors, and camera operators who have the sole purpose of covering the conference for their respective media outlet. Any photograph, video, or recording obtained through this opportunity must be used solely for journalistic purposes.

WEFTEC Exhibiting Company Name:		Booth Number:
Representative Name:		
Representative Title:		Date:
E-mail Address:		Phone:

Representative Signature:_____

On behalf of my company, I authorize the Publication/Media Representative listed below to photograph, shoot video, and/or record audio of my company's exhibition booth, products, services, and representatives during regular exhibition hours at WEFTEC 2011 in Los Angeles, California. The publication may use this footage to publicize my company and products in its print and online publications.

Publication/Media Representative:		
Representative Name:		
Representative Title:		Date:
E-mail Address:		Phone:

Representative Signature:_____

On behalf of my publication, I/we agree to abide by the WEFTEC Camera Policy for Media outlined above. In accordance with this policy I/we agree to photograph, video, and/or record only the booth, products, services, and representatives of the exhibitor listed above during regular exhibition hours of WEFTEC 2011. The footage will be used for the sole purpose of publicizing the exhibitor and its products and services in our print and online publication(s). We agree to indemnify and hold WEF, its officers, directors, volunteers, employees, and agents harmless from any and all claims arising from our failure to abide by this policy.

WEF Authorized Signature:	Date: