WEFTEC Program Sponsorships

Global Center

WEF Member: $25,000 | Non-member: $30,000

- Sponsor logo recognition on relevant signage in the Global Center
- Exclusive sponsor content on one screen to run 15-30 second video (no sound)
- On Product Locator/Session Locator Kiosk
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on sponsor page of WEFTEC Conference Announcement and
- Show Guide
- Access to the Sponsor Lounge
- One time pull of WEFTEC attendee list, pre-show or post show (excel format)

Industrial Networking Reception – Tier 1

WEF Member: $6,000 | Non-member: $8,000

- Profiled as 1 of 10 Industrial Networking Reception sponsors on all related marketing material
- Invite up to 10 guests to attend the reception
- Excel list of registered attendees of Industrial Networking Reception
- Logo on Industrial Networking Reception signage outside and inside the room for the reception
- Logo at food and beverage stations on tent cards
- Logo, link and profile on sponsorship page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Onsite Program
- Access to the sponsor lounge
- Opportunity to provide logo napkins (available to one company) for additional cost of $3,000 (distribution only, production cost bourne by sponsor)

Industrial Networking Reception – Tier 2

WEF Member: $3,000 | Non-member: $4,500

- Profiled as 1 of 10 Industrial Networking Reception sponsors on all related marketing material
- Invite up to 4 guests to attend the reception
- Excel list of registered attendees of Industrial Networking Reception
- Logo on Industrial Networking Reception signage outside the room for the reception
- Logo and link on sponsorship page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Onsite Program

WEFTEC Exhibitor Lounge

NEW FOR 2011

WEF Member: $2,000 | Non-member: $4,000

- Branding on signage at the exhibitor lounge
- Logo on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Onsite Program
- Opportunity to place company literature on table in lounge

Facility Tour

WEF Member: $4,000 | Non-member: $6,000

- Branding on signage at the tour meeting point
- Logo and link on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Onsite Program
- Branded headrest covers on bus
- List of all delegates who attended the tour (unless prohibited)
- Access to the sponsor lounge

Charging Station

NEW FOR 2011

WEF Member: $12,000 | Non-member: $20,000

- Branded, free standing electronic charging station in lobby area
- 1 unit per sponsor
- Company logo and graphics on panels
- Company logo on sponsor page of www.weftec.org
- Logo on sponsor page of Conference Announcement and Show Guide
- Branding on signage recognizing all sponsors

E-services / Exhibitor and Product Locator

WEF Member: $15,000 | Non-member: $20,000

- Logo on screen saver on all computer terminals
- Branding on mouse pads at each computer terminal
- Splash page graphics on all computer terminals
- Branding on signage at the product locator kiosks
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Conference Announcement and WEFTEC Onsite Program Branding on signage recognizing all sponsors
- Access to the sponsor lounge