WEFTEC Program Sponsorships

Hotel Key Cards

WEF Member: $15,000 | Non-member: $20,000

- Branding on hotel key cards at the Headquarters Hotel – JW Marriott
- Exclusive sponsorship available to one sponsor only
- 1000 room block – all WEFTEC guests will receive branded key cards
- Price includes production and distribution of key cards; eco-friendly cards are available
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Conference Announcement and WEFTEC Onsite Program
- Branding on signage recognizing all sponsors
- Access to the sponsors lounge

Visitor Tote Bags

WEF Member: $15,000 | Non-member: $20,000

- Logo Branding on tote bag – High Quality Material made of Recycled or Sustainable content
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Conference Announcement and WEFTEC Onsite Program
- Branding on signage recognizing all sponsors
- All registrants receive a tote bag
- Access to the sponsor lounge
- Deadline of June 30 due to production time needed for this item

Conference Proceedings

NEW FOR 2011

WEF Member: $20,000 | Non-member: $25,000

- Exclusive to one sponsor only
- Branding on the CD Rom disk
- Advertisement on the back of the CD Rom sleeve
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Conference Announcement and WEFTEC Onsite Program
- All delegates and exhibitors receive a copy of the CD Rom
- One time pull of the WEFTEC attendee list, pre-show or post show (excel format)

Opening General Session Coffee Service

WEF Member: $12,000 | Non-member: $ 20,000

- Profiled as the Opening General Session Coffee Service Sponsor
- At coffee stations
- Logo on Opening General Session signage in lobby areas
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsorship page of the WEFTEC Conference
- Announcement and Show Guide
- Access to the sponsors lounge

Technical Sessions (Audio Visual System)

WEF Member: $12,000 | Non-member: $24,000

- Branding on AV System and before and after presentations
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Onsite Program
- Branding on signage recognizing all sponsors
- Access to the sponsor lounge
- One time pull of WEFTEC Attendee list, pre-show or post show (Excel format)

Lanyards

SOLD

WEF Member: $15,000 | Non-member: $20,000

- Exclusive to one sponsor
- Branding on lanyard (lanyard provided and paid for by sponsor)
- Lanyards must include WEFTEC logo, artwork must be approved by Show Mgmt
- Logo, link and profile on sponsor page of www.weftec.org
- Company logo on the sponsor page of the WEFTEC Conference Announcement and WEFTEC Onsite Program
- Branding on signage recognizing all sponsors
- All attendees and exhibitors receive a lanyard
- Access to the sponsor lounge