

# February Exhibitor Newsletter

Next newsletter: Week of March 4

## IMPORTANT UPDATE

### Coming Early Spring

This spring, your [Exhibitor Dashboard](#) will be transitioning to an Exhibitor Resource Center (ERC) with a new layout and more secure log in process. The Primary Contact will be tasked with adding users as needed. Each contact will use their own email address and establish a unique password, instead of sharing one company password.

Log in to the [Exhibitor Dashboard](#) now to ensure the Primary Contact information is up to date prior to the transition.

Exhibitor ID: [Exhibitor ID]

Password: [Password]

## INNOVATION TECHNOLOGY AWARDS

### Due March 31

Exhibitor Members can apply to be recognized for any innovation or technology they have made within the last five years. Criteria and other information can be found on the [Innovation Technology Award](#) page.

## CALL FOR CONTENT

### Technology Spotlights

#### **April 1 – May 20**

Bring attendees to your booth for technical and educational presentations. More information will be available on the [Call for Content](#) page once open.

### Pavilions

#### **April 1 – June 3**

Highlight the newest trends, opportunities, technologies, and implementations in the water industry in one of WEFTEC's pavilions. More information will be available on the [Call for Content](#) page once open.

## WEFTEC ACHIEVES GOLD CERTIFICATION FOR SUSTAINABLE EVENT

### **Gold Level**

WEFTEC achieved [Gold Level Certification](#) from the Events Industry Council (EIC), an organization representing the business events industry. The EIC Sustainable Event Standards are specific standards for environmental and social responsibility within the events industry. WEFTEC is the first water-sector event to achieve Gold Certification and will continue to include sustainable event solutions.

## CONTACT US

**WEFTEC Exhibit Operations** (Booth services, carpet, catering, signage, etc.)

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*Copies of all WEFTEC 2024 Newsletters are available on the [Frequently Asked Questions](#) page of [weftec.org](http://weftec.org).*