

# 97th ANNUAL TECHNICAL EXHIBITION & CONFERENCE

New Orleans Morial Convention Center New Orleans, Louisiana USA Conference October 5-9, 2024 Exhibition October 7-9, 2024

# **January Exhibitor Newsletter**

Next newsletter: Week of February 5

#### IMPORTANT UPDATE

### **Coming Early Spring**

This spring, your <u>Exhibitor Dashboard</u> will be transitioning to an Exhibitor Resource Center (ERC) with a new layout and more secure log in process. Each user will use their own email address and establish a unique password, instead of sharing one company password.

The Primary Contact will have the ability to add additional users as needed.

Log in to the <u>Exhibitor Dashboard</u> now to ensure the Primary Contact information is up to date prior to the update transition.

Exhibitor ID: [Exhibitor ID] Password: [Password]

#### CALL FOR CONTENT

#### **Technical Sessions**

# January 15

WEF encourages manufacturers and exhibitors to contribute their water story to the WEFTEC 2024 Program. Individual abstracts and session proposals for WEFTEC 2024 technical sessions are due by January 15. The <u>Call for Content</u>, plus best practices, tips on submitting, and criteria are available online. Email questions to speakers@wef.org

# **Technology Spotlights and Pavilions**

#### **Opens April 1**

Information will be available on the <u>Call for Content</u> page once open.

#### INNOVATION TECHNOLOGY AWARDS

#### January 15 - March 31

Criteria and other information can be found on the <u>Innovation Technology Award</u> page.

#### MEMBERSHIP PAYMENTS DUE

# January 31

2023 WEF Exhibitor Memberships expired December 31, 2023. You must renew or activate your 2024 WEF Exhibitor Membership by January 31, 2024, to receive the WEFTEC 2024 discounted booth rates. To renew/activate your Exhibitor Membership, please contact: WEF Member Services at 1.800.666.0206 or csc@wef.org.

If you are not a 2024 WEF Exhibitor Member, you will need to submit an <u>exhibitor</u> <u>membership application</u> to <u>csc@wef.org</u> to receive the member booth rate. You will be provided with an invoice for your membership dues within 48 hours. You must complete payment by January 31, 2024.

If your 2024 WEF Exhibitor Membership is not activated or renewed by January 31, 2024, your booth rate will be changed to the non-member rate, and you will be invoiced for the difference.

Learn more about maximizing your exhibitor membership!

- Save \$6/ft<sup>2</sup> at WEF specialty conferences and \$8/ft<sup>2</sup> at WEFTEC
- Discounted sponsorship opportunities
- Basic listing in the WEF Buyer's Guide (upon request only)
- One priority point per year of Exhibitor Membership
- <u>Electronic list of WEF members</u> designated as Manufacturers' Representatives
- Opportunity to submit entry for the Innovation Technology Award

#### **BOOTH DEPOSITS DUE**

# January 31

Advance Sales 50% booth deposits are due by January 31 to guarantee your WEFTEC 2024 space. Payments can be made through the Download Contract/Invoice & Submit Payments tile on your Exhibitor Dashboard.

Please note the important 2024 WEF Exhibitor Membership activation deadline above.

### **CONTACT US**

**WEFTEC Exhibit Operations** (Booth services, carpet, catering, signage, etc.) +1.703.684.2443 expoinfo@wef.org

# **WEFTEC Exhibit Sales** (Booth space inquiries) +1.703.684.2437

WEFTECSales@wef.org

WEFTECSales@Wef.org

# WEF Finance Team (Invoices)

+1.703.684.2427 Payments@wef.org

#### **WEF Member Services** (Membership inquiries)

+1.800.666.0206

CSC@wef.org

Copies of all WEFTEC 2024 Newsletters are available on the <u>Exhibiting Information</u> page of weftec.org.